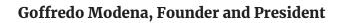
Mission Bambini

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ANNUAL REPORT 2 0 2 3

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ENGLISH VERSION





Education and health at the center of our effort

Dear friends and supporters,

it is with great pleasure that we present to you Mission Bambini's Annual Report 2023. Once again, this year has been marked by important milestones and new challenges: it is only thanks to your generous support that we have been able to implement **significant projects that have improved the lives of many children in Italy and around the world**.

During 2023, we focused on our school-based initiatives, involving a total of more than 5,000 children and young people: through the innovative "Stringhe" (Strings) project, which combines digital and motorial education; through empowerment, tutoring and guidance activities; through upgrading of indoor and outdoor school spaces, and thanks to corporate volunteering. We have teamed up with schools and local communities to create **inclusive** and stimulating learning environments where every child can feel valued and inspired to do their best.

Mission Bambini's commitment to education begins **from the earliest years of life, crucial for both cognitive and emotional development**. Through nurseries, preschools and educational centers – particularly with the "Scintilla" (Spark) project - we have reached more than 2,000 children from 0 to 6 years of age in different Italian regions, providing them with a safe educational environment, playful activities, creative workshops and continuous support to families.

Abroad, our commitment to education has reached countries such as India, Kenya, and Brazil, where we have enabled more than 4,000 children and teenagers to attend school, providing them with school supplies and ensuring shelter for those in greatest need. In these countries, **education is often the only way out of poverty**, and we are determined to make a difference.

Another project we are particularly proud of is Children's Heart, focusing on children with serious heart disease. Thanks to your generosity, since 2005 - the year the project was launched through pediatric heart surgery **we have saved the lives of 2,726 children**, born in countries where access to advanced medical care is limited. Each life saved represents a victory against suffering and a hope for the future.

And in the course of 2023, in connection with the Children's Heart project, we conceived the "Casa Cuore di bimbi" (Children's Heart House): a real home to be built inside the Niguarda Hospital in Milan, for people who come from other parts of Italy or even from abroad. A safe haven for the families of young patients undergoing treatment, where parents will be able to find logistical and also psychological support during their children's time in hospital, in an environment of serenity and solidarity.

Such extraordinary results were only possible because of your support. On behalf of all the children and families we have helped, I want to express our deepest gratitude. Your trust and commitment are the driving forces that allows us to continue to dream and make a better world for children. We invite you to stand by our side in the coming year as well. With your continued support, we can achieve new goals and make so many more children happy and healthy. Thank you with all my heart.

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This Annual Report is prepared in accordance with the **Guidelines for the preparation of the social report of Third Sector organizations** (Decree of the Minister of Labor and Social Policies of July 4, 2019). The figures contained in this Annual Report refer to the activity of the whole Mission Bambini Group, if not otherwise specified.

The consolidated accounts of Mission Bambini Italy for the year ending on 31/12/2023 with notes and mission report are published online at www. missionbambini.org and have been **certified by Deloitte & Touche S.p.A**. **Work group:** Goffredo Modena (President), Margherita Castellan, Valentina Rodilardi, Vincenzo Walsh

Editorial coordination and texts: Alex Gusella Graphic project: Andrea Talone Layout: Michele Morganti On the cover: Children's Heart mission in Nepal (photo by Mission Bambini)

Printed on: July 2024



THE WORLD OF MISSION BAMBINI

Identity and Values

Mission Bambini is a **Foundation that was created in Italy in the year 2000** thank to the initiative of Goffredo Modena and his family. The mission is to make children happy and healthy, so that they can be the protagonists of their future, always, even in the most difficult environments.

In 2022, with its registration in the Single National Registry of the Third Sector (RUNTS), the Foundation officially became a **Third Sector Entity (ETS)** and changed its name to Mission Bambini ETS. The Foundation pursues non-profit civic, solidarity and socially useful purposes, operating without any discrimination of culture, ethnic group or religion and respecting the rights of children. In the pursuit of its mission, the Foundation conforms to the values of **Liberty**, **Justice**, **Truth**, **Respect for others and Solidarity**. In early 2015, the Italian Foundation established **Mission Bambini Switzerland and the Friends of Mission Bambini Fund in the U.S.**, effectively creating the Mission Bambini Group.

There are two main areas of intervention, active both in Italy and abroad. **Education**, to combat educational poverty among minors by guaranteeing access to quality education and training. **Health**, to promote prevention and ensure access to timely treatment to protect the health of children and young people, with a particular focus on children suffering from heart disease in countries with a poor health system.

During 24 years of activity the Mission Bambini Group has supported **over 1,400,000 children** by means of over 2,000 aid projects in 77 countries all over the world.

MISSION BAMBINI IN SHORT

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24 years of acti<u>vity</u>

2,000 projects implemented

1,4 MILLION children and youth beneficiaries

> 77 countries of intervention

Statutory Bodies

Mission Bambini ETS has the following institutional bodies for the purpose of governance: President, Board of Directors (BoD), General Manager, Technical Committee, and Board of Trustees.

The **President** is the legal representative of the Foundation, he summons and chairs the Board of Directors, carries out its decisions and exercises the functions which are entrusted to him by the Board of Directors as a rule or from time to time. In cases of unavoidable necessity and urgency, the President is entitled to carry out acts of extraordinary administration, which must be submitted for ratification by the Board of Directors within 90 days.

The **Board of Directors** decides the guidelines of the Foundation's activities, identifying projects to be implemented; draws up and approves annually the final budget, the budget estimate, and, if necessary, the social budget; defines the Foundation's operational structure; decides on amendments to the Statute; and rules on extraordinary operations. It appoints the Directors, the General Manager, and the members of the Technical Committee. As of 12/31/2023, in addition to President and Founder Goffredo Modena, the members of the BoD were Maria Paola Villa, Sara Modena, Elisabetta Modena, Ottavio Crivaro, Roberto Bercè and Andrea Visconti.

The **General Manager** oversees the administrative activities of the Foundation. To this end he/ she performs any necessary and consequent act and reports to the BoD. Additional powers may also be delegated to the General Manager aimed at the execution of specific resolutions adopted from time to time by the BoD, or in general any power related to the implementation, coordination, and execution of the Foundation's activities.

The **Technical Committee** has the task of identifying and reporting to the BoD initiatives and projects consistent with the Foundation's purposes; it expresses non-binding opinions on the Foundation's programs of activities and the results achieved by the initiatives implemented by the Foundation; and it monitors and controls the progress of projects approved by the BoD. It is composed of the President, the General Manager, the Head of the Projects area, and other high- profile individuals with expertise in the Foundation's purposes and activities who are appointed by the BoD.

The **Board of Trustees** verifies the regular bookkeeping and accounting procedures and prepares its annual report which is attached to the balance sheet. The members of the Board of Trustees are Marco Moroni (President), Daniela Colicchia and Marco Marzorati (regular auditors).

In 2019 Mission Bambini created the Honor Committee to assist the Board of Directors in networking with national and international business, academic, and philanthropic circles with the aim of furthering the Foundation's statutory activities. Members are invited into the Honor Committee by the President. These members are Baldassarre Agnelli, Giulio Artom, Giovanni Battista Benvenuto, Chiara Buttè, Ignazio Rocco di Torrepadula, Dario Giambelli, Aldo Lombardo, Stefano Marianeschi, Bruno Mazzetta, Manuela Mezzetti, Maria Laura Risolo, Lucio Tabini.



History: milestones

Year 2000

Mission Bambini is founded in Milan on January 18 under the name of "Helping Children" on the initiative of Mr. Goffredo Modena, an engineer. In 2001 the Foundation receives the recognition of ONLUS – **Non-Profit Organization of Social Utility**; in 2016 the registration in the list of **NGOs – Non-Governmental Organizations** will be accomplished. The first project supported is in Brazil: a nursery school for 100 children.

Year 2002

The 1st Mission Bambini volunteer leaves for Madagascar, visiting the school in the village of Sarodroa. There will be two more firsts for our volunteers: in 2007, with the **1st National Volunteer Meeting**; in 2019, with the 1st edition of **"Volontariando"**.

Year 2005

The **"Children's Heart" program** is born, with the goal of saving the lives of severely cardiopathic children born in the poorest countries. On the weekend of December 3 and 4, the first edition of "Santa Claus for a Day" is held: a large **national street festival**, which will become a regular event over the years in support of the Foundation's projects.

Year 2006

Mission Bambini launches **educational projects in Italy**, with a focus on early childhood. Over the years, the Foundation will first start or expand more than 100 nurseries and play spaces throughout the country, thanks to the program called "A nursery for every child"; later, through **adoptions in Italy**, it will make these services accessible to the most fragile children.

Year 2009

In response to the **earthquake that hit L'Aquila**, the Foundation implements concrete projects for children and communities in Abruzzo. The Foundation will take action during other emergencies: 2010, earthquake in Haiti; 2013, earthquakes in Central Italy; 2020, Covid-19 pandemic in Italy.

Year 2014

"Helping Children" becomes **"Mission Bambini"**. It is also the year of the 1st edition of "Banco per l'infanzia": the first national collection of early childhood products, carried out together with Prénatal and other commercial chains such as Chicco. Ellen Hidding is the testimonial of the initiative. From this experience, the Foundation will create together with Feltrinelli two other product collections: "Banco dei desideri" and "GiroLibro".

Year 2015

Mission Bambini begins its involvement abroad with the **Mission Bambini Switzerland Foundation**, based in Lugano and the **Friends of Mission Bambini fund**, based in New York.

Year 2016

It's called **#GivetheBeat**, it supports the Children's Heart program and is the Foundation's first crowdfunding campaign. The crowdfunding activities will culminate in late 2020, with the creation of the Mission Bambini platform **attivati.missionbambini.org**.

Year 2020

Mission Bambini is now celebrating **20 years of operation**: more than 1.4 million children altogether helped, through 1,700 projects in 75 countries.

Year 2022

By registering with the Single National Register of the Third Sector (RUNTS), the Foundation officially becomes a Third Sector Entity and takes on the new name of Mission Bambini ETS.

Year 2023

In November, the Foundation signs an agreement with ASST Grande Ospedale Metropolitano Niguarda of Milan for the creation of the **"Casa Cuore di bimbi"** (Children's Heart House) within the Milan hospital.



Intervention Methods

The main objective of Mission Bambini is to build direct responses to the needs of children and their families, with operating models that are effective and replicable in a variety of contexts, optimizing the use of available economic and financial resources. To this end, the Foundation values networking and collaboration with its stakeholders, in particular with other non-profit organizations (partners) that operate at a local level based on their deep know-how on specific intervention issues. This allows Mission Bambini to have an in-depth knowledge also of the different territorial contexts, to pursue greater effectiveness and to enhance the skills of each of the actors involved in the implementation of the projects, being concretely close to the children and families in the region.

Specifically, there are mainly three **methods of intervention** adopted by Mission Bambini: • "grant-making": the Foundation grants non-repayable financial resources to partner organizations for the implementation of projects of local scope and predefined duration (usually one year, possibly renewable);

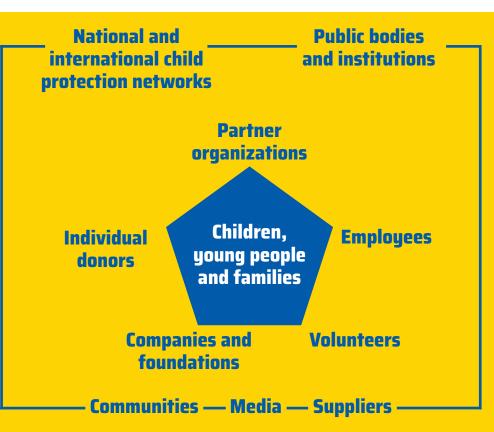
• "capacity building": in addition to the allocation of financial resources, the Foundation combines activities – including training – aimed at developing the managerial and fundraising capacities of partner organizations, but also their skills on a strictly educational level (e.g. through psycho-pedagogical training courses);

• "direct implementation": the Foundation becomes the creator and promoter of projects in which other partner organizations are not involved except in a secondary role; the Foundation itself is responsible for the implementation of these projects and takes direct responsibility for the beneficiaries through its own teams of experts including psychologists, teachers, educators and pedagogical consultants.

In Italy, the first two modes of intervention are also used by the Foundation within the framework of so-called "network" projects: these projects are generally national in scope (but also local) and, in addition to involving several partners (not only private social organizations, but also schools, institutions, local authorities, research bodies), are generally co-financed by third parties, such as other Foundations. On the other hand, three strictly intended "direct implementation" projects are currently under way: abroad, the "Children's Heart" project for the treatment of childhood heart disease; in Italy, the "Mission Bambini Space" project for the implementation within schools of activities aimed at enhancing the emotional and social development of students; and

Stakeholder map

When pursuing its mission, the Foundation interacts with and can count on the cooperation of different categories of individuals – both inside and outside the organization – who share its values and solidarity goals, always focusing on the beneficiaries of its interventions: children, young people and their families.



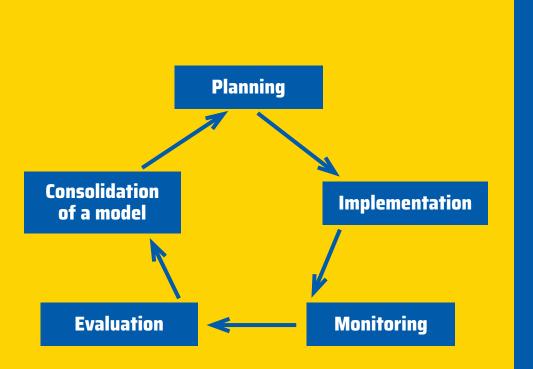
the "AllenaMenti per il futuro (Training Minds for the Future)" training program dedicated to young NEETs (Not in Employment, Education or Training).

Also during 2023, the Foundation together with four partner organizations implemented the **"Scintilla"** (Scintilla) **project**: a network of early childhood socio-educational centers united by common intervention models and psycho-pedagogical methodologies. The project started in 2022 and during 2023 covered the cities of Bari (Libertà district), Catania (Librino district), Milan (municipality of Sesto San Giovanni) and Naples.

The Foundation's work is generally focused on children and young people, but it increasingly involves **families and local communities**, with the aim of strengthening their educational role, creating real "educating communities" around the direct beneficiaries of the interventions, especially in Italy. Children and young people are not only beneficiaries of the

interventions: the Foundation promotes their right to participation and active citizenship initiatives. In fact, every child from early childhood has the right to participate in decisions that affect him or her, in different ways depending on age. Participation promotes self-esteem in children and develops their sense of responsibility and ability to socialize. With this in mind, Mission Bambini has joined the CRC Group, which monitors the state of implementation of the UN Convention on the Rights of the Child at national level. Since 2020, the Foundation has also joined the Italian network Alleanza per l'Infanzia: a think tank working on issues regarding girls, children and adolescents in Italy, to guide government policies and people's opinions in order to produce significant changes in the lives of the very young. At the international level, on the other hand, Mission Bambini is part of Eurochild, a network of organizations and people working with and for children in Europe.

In addition, since 2021 the Foundation has adopted its own "Child Protection Policy" with the aim of defining processes of partnership and involvement of various stakeholders that can protect children from any abuse or violence. In addition, specific training courses on this issue have been carried out for internal staff, with the aim of also passing on to volunteers, visitors and staff of partner organizations the skills for identifying and reporting abuse.



The 5 project stages

Mission Bambini's project approach consists of 5 stages: planning, implementation, monitoring, evaluation, and consolidation of a model. This approach is aimed at maximizing the **social impact** of interventions, their measurability and replicability. The 5 stages are repeated on a cyclical basis, leading to an evolution of intervention models in the main project areas. In this publication within the chapter on projects, the evolution of intervention models is illustrated in these fields: Education 0-6 and 6-16 Italy, Education Abroad, Health Abroad.

REPORTING METHODOLOGY

Mission Bambini does not use specific social reporting standards, but carries out constant monitoring of the projects implemented, verifying their effectiveness from both a qualitative and quantitative point of view. This activity is carried out in close coordination with the partners, who share biannual progress reports with the Foundation. Particularly in some Education projects in Italy Mission Bambini has been testing grids and outcome assessment indicators to track the impact generated by interventions. The information contained in the reports - specifically, the number of beneficiaries involved in the individual projects – is aggregated according to intervention programs, also in order to produce the data that is included in the Annual Report to illustrate the project results obtained.

With regard to the number of beneficiaries reached each year, the following calculation criteria are used: if a beneficiary or a group of beneficiaries are involved in two or more activities, they are counted only once; if a project is implemented on a service that involves a number of children, only the children on whom the project has directly intervened, responding to a specific need, are counted as beneficiaries.

Finally, it should be noted that the Foundation also assesses the effectiveness of its projects on **indirect beneficiaries**, such as the families or communities of reference of the children helped. However, the aggregate data relating to beneficiaries reported in the Annual Report include only direct beneficiaries.

PORTRAIT

• Name of the entity: Mission Bambini ETS (Entity of the Third Sector)

- Tax code: 13022270154
- VAT registration number: 5494870966

• Head office address: Largo Ildefonso Schuster 1, Milan • Other offices: Headquarters (Italy): Via Ronchi 17, Milan Swiss branch: Mission Bambini Foundation Switzerland, Via Nassa 21, Lugano

• Legal form and qualification according to the Third Sector Code: Foundation, Entity of the Third Sector (ETS)

Areas of operation: Africa, Latin America, Asia, Europe and, particularly, Italy

• Values and goals pursued: help and support children who are poor, ill, uneducated or who have suffered physical or moral violence, giving them the opportunity and hope of a life worthy of a person

• Statutory activities: social and socio-sanitary assistance, education, training

Links with other Third Sector entities:

- Mission Bambini is part of the following national and international networks: Working Group for the Convention on the Rights of the Child (CRC Group), Alliance for Childhood, Eurochild, Testamento Solidale Committee;

- The Swiss Foundation is a member of ProFonds.

• **Context of reference:** Mission Bambini's projects respond to the issues of educational poverty, access to education and protection of the psychological and physical health of children and young people. In the sections of the Annual Report dedicated to projects in the field of Education and Health, some "contextual data" is provided, useful for understanding the dimension of the issues addressed.

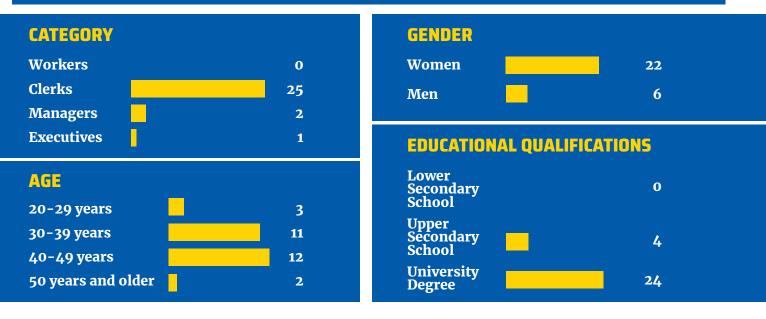
Human Resources

As of 12/31/2023 Mission Bambini's staff consisted of **28 employees**. They are organized by function and divided into 4 offices (Projects, Fundraising and communication, Volunteering, Finance and controlling). The heads of the offices report directly to the General Manager.

The National Collective Labor Agreement (CCNL) of reference is the **UNEBA contract** - National Union of Social Assistance Institutions and Initiatives. According to article 16 of the Third Sector Code, Mission Bambini's employees receive economic treatment equal to or greater than that provided for by the reference CCNL. The ratio between lowest and highest salary is 1:3.7 and therefore well below the limit of 1:8 set by the same article.

All employees are involved monthly in a plenary meeting to update on the Foundation's activities. For the same purpose from the year 2020 an internal newsletter is sent monthly to employees. In addition to employees, as of 12/31/2023 2 Universal Civil Service volunteers worked for the Foundation.

BREAKDOWN OF EMPLOYEES BY CATEGORY, GENDER, AGE AND EDUCATIONAL QUALIFICATIONS



WORK ORGANIZATION

For the year 2023, Mission Bambini has continued **remote working** combined with physical presence in the office, recognizing that employee satisfaction is enhanced by flexible organization modes that facilitate a work-life balance and positively affect the quality and productivity of work. Remote working, which was introduced within management practices in 2020 on an emergency basis, has been regulated since 2021 by way of an ad hoc policy and related individual agreements signed by all employees.

Among the new tools adopted with the introduction of remote working a particularly important one is the **"Performance Management System"**, to evaluate the achievement of related goals and the development of related soft skills, i.e. the required organizational behaviors, for each organizational role. The basic soft skills, cross-cutting to each role, have been identified as: trust, responsibility, working to objectives, communication and teamwork. To proportionately reward the achievement of professional goals, the Foundation develops an **incentive plan** each year.

Volunteering

Mission Bambini promotes the **culture of giving** by offering various opportunities to be a volunteer dedicated to making children happy and healthy. Whichever activity they choose, our volunteers know that **children** have always been the focus of our help; that we are grateful to them for donating their **time**; that we also want to value their **skills and enthusiasm**; that we ask them to share our **values**; and that to begin our journey together, **mutual trust** is essential.

In 2023 the Foundation could count on a **network of more than 600 volunteers** distributed throughout the country: of these, 176 were new volunteers. **"Ambassadors"** are the most active volunteers, capable of speaking up for the Foundation's projects and representing its mission and values: 23 active ones in 2023. In addition, as of 2023, **physicians and all healthcare person-** **nel** involved in the "Children's Heart" project are considered to all intents and purposes volunteers, thus encouraging their involvement in the life of the association. Over the year, 24 of them went on operating or screening missions, with a total of 1,878 volunteer hours donated. With a view to expanding the network of this type of volunteer, in August 2023, the Foundation was invited to attend the **8th "World Congress of Pediatric Cardiology and Cardiac Surgery"** in Washington, US.

For aspiring volunteers, Mission Bambini periodically organizes "Volontariando": an initial training meeting to learn about the Foundation's activities and all its volunteering opportunities. Volunteers are then properly trained and supervised throughout their entire training course.

National Meeting of Volunteers 2023

The 17th National Volunteer Meeting was held on Saturday, October 7 in Sesto San Giovanni (MI) at Villa Torretta, under the title **"Be Happy. Make Happy"**. From the very title, the meeting aimed to highlight the role of Mission Bambini volunteers, who experience this opportunity with joy and whose happiness can in turn make many children and families happy. The meeting was attended by 100 volunteers from all over Italy.

Volunteering in figures (2023)

500 active volunteers

10,000 volunteering hours donated

1,200 hours of free training for volunteers

Volunteering: main activities (2023)

ACTIVITY	WHERE	WHEN	MAIN DATA
In Education and Health projects			
Tutoring in schools Providing continuous support in studying and doing homework for struggling students.	Milan low-grade secondary schools	throughout the year at least 1 afternoon per week	13 volunteers 330 hours donated
"I learn along with them: the kids don't feel judged accepted this new challenge". Maria Rosa, volum		n happy to have	(E)
International volunteering Hands-on experiences helping children in Education projects supported by the Foundation in Africa, Asia, Latin America or Europe. Trips take place only to countries with safe health and socio-political conditions.	- India - Kenya - Tanzania - Thailand - Uganda	throughout the year especially in summer months; trip duration: at least 2 weeks	19 volunteers 2.892 hours donated
"We set off with suitcases loaded with games and s great desire to get involved". Andrea, volunteer i		ıll of joy and a	TE
Children's Heart welcoming service Team of volunteers dedicated to welcoming and supporting children and families who come to Italy for heart surgery thanks to the Children's Heart project.	Milan Niguarda hospital	throughout the year	11 volunteers 105 hours donated
Support, awareness and promotion			
"Baby Spesa Sospesa" National event to collect necessities for children aged 0-6 to be donated to the "Stelle Mission Bambini" (Mission Bambini's Stars).	throughout Italy (Chicco stores)	from March 13 to April 30 (4th edition)	60 volunteers 210 hours donated
"Banco dei Desideri" (Wishes counter) National event to collect books, games, stationery products to be donated to early childhood centers, primary and secondary schools partnered with Mission Bambini.	throughout Italy (Feltrinelli bookstores)	September 9 and 10 (5th edition)	350 volunteers 1.225 hours donated
*Mission Bambini on tour" Locally focused initiatives promoted and organized directly by volunteers by enhancing passions, interests, and personal contacts with the goal of raising awareness of Mission Bambini, increasing public and participant awareness, and raising funds.	throughout Italy	throughout the year	13 initiatives implemented
"Children are our future, and time spent helping th but for us too". Beppe, "ambassador" from Lec	em means doing good 1 co	not only for them,	
Volunteering at HQ Performing office activities in support of Mission Bambini staff, e.g., phone calls, reception, data entry, logistics.	Milan	throughout the year (at least half a day per week)	52 volunteers 3.460 hours donated
Digital fundraisers Volunteers participate as personal fundraisers in crowdfunding campaigns sponsored by the Foundation, or personally promote online fundraisers on their own birthdays or other anniversaries and initiatives.	online	throughout the year	14 volunteers for the #GivetheBeat campaign

Mission Bambini Switzerland

Mission Bambini Switzerland, formally founded on 28 January 2015 with headquarters in Lugano, is to all intents and purposes a **Swiss foundation** and operates under the supervision of the Swiss Federal Supervisory Authority for Foundations and the Swiss tax authorities. Goffredo Modena is Founder and President.

The Foundation, which was created to enhance and expand Mission Bambini's valuable existing relations to Swiss private donors, companies and foundations pursues the mission of making children happy and healthy, through projects in the fields of Education and Health, around the world and in Switzerland. Since 2015, Mission Bambini Switzerland has been a member of **ProFonds**, the Swiss umbrella organization of nonprofit foundations and nonprofit organizations.

Results in 2023

In 2023 Mission Bambini Switzerland donated **342,207 francs** to children support projects as part of its statutory activity.

In Switzerland, the Foundation has renewed its commitment in the Canton of Ticino, for children with autism spectrum syndrome. Together with Fondazione ARES it organized, for the fourth consecutive year, a highly specialized summer camp in Giubiasco and in Bellinzona, aimed at involving the entire educational community. Specific efforts were devoted to children with the most severe forms of autism spectrum syndrome, who are generally excluded from any kind of summer camps, partly because they require a 1:1 child-to-caregiver ratio. The camp brought together a total of 40 children between 2 and 14 and in addition, new for 2023, a small group of teenagers who experienced two days in a mountain hut with the aim of fostering some personal autonomy. The summer camp is also a valuable experience in two other respects: on the one hand, it supports families in the demanding role of "caregivers", and on the other hand, it is an opportunity to work with professional therapists who follow the children throughout the year (notably: teachers, support teachers, ergo-therapists), ensuring a positive impact on the child's quality of life in the postcamp period as well.

As of 12/31/2023, in addition to Goffredo Modena (President) and Sara Modena (General secretary), the members of the Board of Directors of Mission Bambini Switzerland are Antonio Carbone, Ottavio Crivaro, Clara Mascetti. In 2018 the Swiss Foundation also created the Honor Committee, with the function of assisting the BoD in its statutory activities. Members are invited into the Honor Committee by the President. The members of the Honor Committee of Mission Bambini Switzerland are Michele Clerici, François Geinoz, Diego Lissi, Daniela Mascetti.

During 9 years of activity Mission Bambini Switzerland has implemented **95 aid projects** in favor of needy children in **14 countries** all over the world.

TESTIMONIALS

For many of the teens it was the first time of an overnight mountain trip. Starting from the preparation, we were able to work together with them to train some personal autonomy, for example: how do I prepare my absence from home? What do I take with me in my backpack? How will I manage the common spaces? This work on autonomy continued during the two days we spent together, and overall, the experience turned out to be very positive. The parents also expressed great satisfaction: all of them have already asked us if the 2024 edition of the Educational Camp could also include a proposal like this one. Therefore, thanks to the support and trust of Mission Bambini, this novelty represented a milestone in the history of our Educational Camp.

Christian and Nicole, pedagogists from ARES Foun-dation, who accompanied the teenagers during the two days at the mountain hut as part of the summer camp.



The group of teenagers who shared this experience in the mountains, together with pedagogist Nicole.

In the field of Education abroad, during 2023 Mission Bambini Switzerland contributed to support **21 projects**: 17 projects to ensure that children have access to quality education and, where necessary, also accommodation at residential centers; 4 projects within the broader Pink Sponsorships program, to give girls the opportunity to continue their studies by helping them to attain a diploma, professional qualification or degree. In the first case, the Foundation contributes to cover the costs of school attendance (tuition, books, uniforms, educational materials), meals and residential care. In the second case, support covers the costs of school fees and educational materials to attend high schools, vocational training courses and universities; additionally for female students away from home, support covers the costs of room and board.

In detail, the projects in the field of Education supported in 2023 are active in the following countries:

- Africa: Eritrea, Guinea Bissau, Kenya, Democratic Republic of Congo, Tanzania and Uganda (also Pink Sponsorships);
- Latin America: Bolivia, Brazil (also Pink Sponsorships), Repubblica Dominicana;
- Asia: Bangladesh and India (both also Pink Sponsorships), Thailand.

Finally, among the partnerships in 2023, it is worth noting the resumed cooperation with **TASIS The American School in Switzerland** (Lugano): students as volunteers participated in fundraising initiatives to support the Foundation's projects, with the involvement of families and the entire school community.

Results in 2023

4,012 children and young people help<u>ed</u>

22 projects implemented

13

Countries of intervention Data refer to Mission Bambini Switzerland.

Future perspectives

The work of Mission Bambini Switzerland continues to focus mainly on three aspects: women's education as a fundamental tool for emancipation, children's right to health, and inclusive learning for fragile children and children with specific syndromes in the region of Canton Ticino.

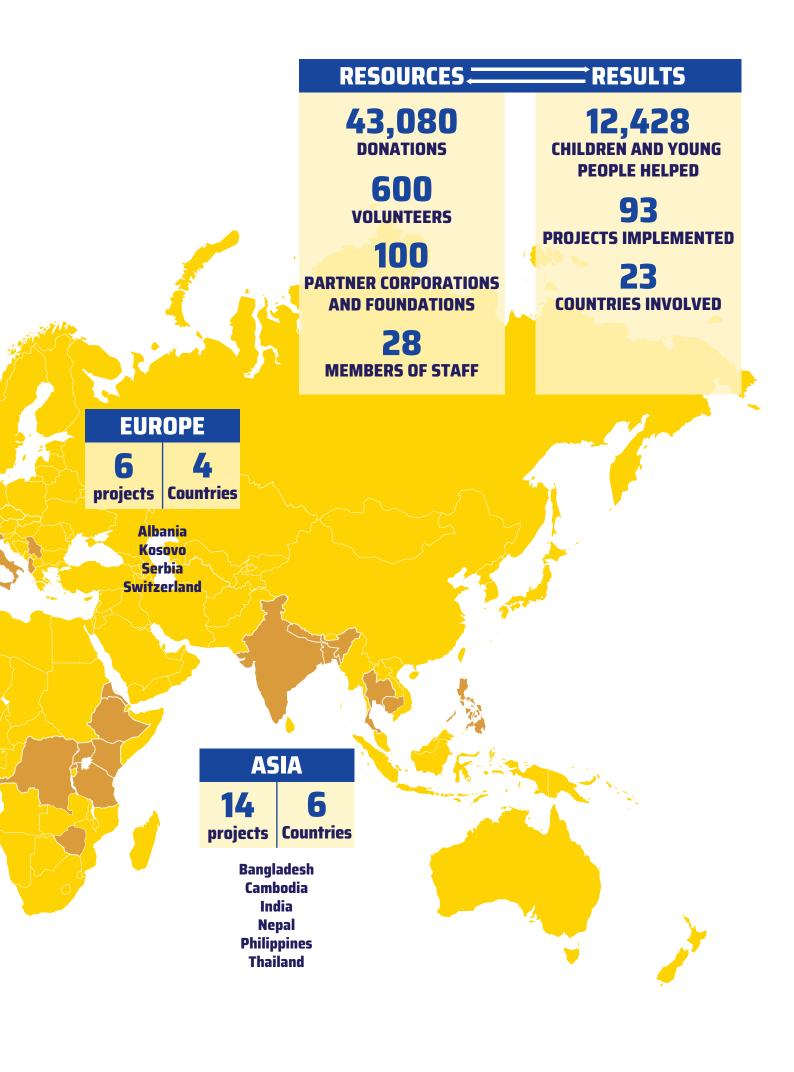
In the future, the Foundation intends to continue along this path, strengthening the **collaborative relationship with its project partners and the various stakeholders** and intensifying its awareness-raising activities on the central issue of child protection. In fact, the right of children to be children, to live a serene childhood, protected and rich in possibilities, must not vary according to latitude. The aim of the Foundation is therefore to involve, if possible, an ever-increasing number of supporters, donors and companies that believe in its work and want to contribute to its realization.



Countries involved and Results 2023



8



EDUCATION 0-6 ITALY



Counter juvenile educational poverty from the earliest years of children's lives by ensuring access to **quality, affordable and inclusive early child-hood education services.**

"Educational poverty" refers to a condition in which children and teenagers are denied the opportunity to learn, experience, develop and let their abilities, talents and aspirations flourish freely. Educational poverty is not only related to poor economic conditions, but also affects the emotional and social dimensions.

Early childhood education services are crucial: especially in contexts of strong material and educational poverty, they represent a **unique opportunity for the well-being and healthy mental and physical de-velopment of children**. Furthermore, they facilitate the balance of family and work life, and promote a wider participation of women in the labor market.

28 children out of every 100

In Italy, 28 places are available in daycare centers and early childhood services for every 100 resident children under the age of 3. This figure has been growing steadily over the past decade, but it is still far from the target of 33 places set by the European Union in 2002, raised to 45 places at the end of 2022. It should also be noted that the growth in the supply of nurseries in relative terms is being offset by the decline in the number of potential recipients, linked to the decrease in births. The South and inland areas are also far behind the national average.

Source: data compilation by openpolis - Con i Bambini on Istat data (June 2023)

Partners

- Nurseries, small nurseries, early childhood centers, playgroups (0-3 years)
- **Preschools** (3-6 years)

All early childhood education services partnered with Mission Bambini are managed by nonprofit third sector entities (associations, cooperatives, etc.)

Beneficiaries

- Children aged 0-6
- Parents and families
- Partner entities

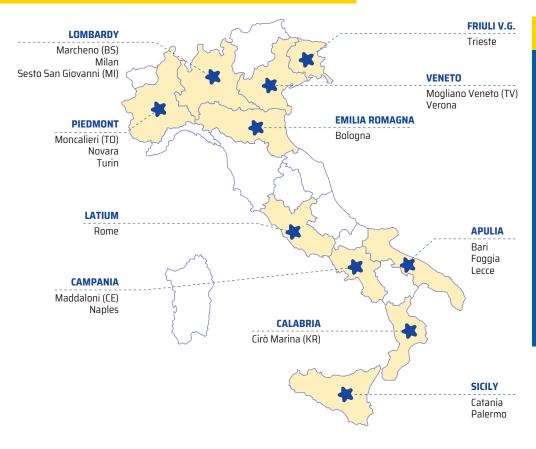
Activities

- accessibility: subsidized fees or free access
- extension of opening hours and timetable flexibility
- expansion of educational programs: music, reading, emotional support, contact with nature, STEM activities, nutrition
- parental support:
 - parent-child experience workshops
 - listening/guidance desks, mutual aid groups, psycho-educational support
 - material goods
- **support to partner institutions** in matters of sustainability, networking, sharing best practices; training of educators

EDUCATION 0-6 ITALY: evolution of intervention model

. 45		STAGE 1	STAGE 2	STAGE 3		
Ę	GOALS	Increase the number of nursery places	Make existing nursery places accessible	Promote a "communit supporting quality, ac	y-based" nursery and p cessible and inclusive ed	reschool model by lucational services
Early childhood educational services (0-6 years)	PROJECT FOCUS	 financial support: start of new services expansion of existing services 25% of places reserved for children from families in need (reduced fees or free access) active role of volunteers in auxiliary or complementary activities to the operation of the service region: southern Italy 	 financial support: reduced fees free access region: throughout Italy, particularly large urban suburbs or areas lacking educational services 	 training for educators territorial networks: pror institutions, companies, v the "educating communit scientific validation of per Research on Intercultural 	s ther institutions: diversificatio noting synergies with public s olunteers, other private social	organizations to strengthen oration with the Center for Ilic University of Milan for
	MODE OF INTERVENTION	Disbursement	Disbursement	Capacity building Disbursement		
*	MAIN PROJECTS	Call for proposals "A nursery for every child"	Child sponsorships	Services 0-6: a passport for the future	THSN The Human Safety Net	Scintilla (Spark)
12	Together with:	CON IL SUD Foundation	Private donors (individuals, companies)	"Con i Bambini" Social enterprise	Generali Italia and The Human Safety Net	Private donors (individuals, companies)
ITALY	Status: (years)	Closed (2010 – 2015)	Active (since 2013)	Closed (2018 – 2021)	Active (since 2018)	Active (since 2022)

Education 0-6 Italy



Results 2023

2. .199 children beneficiaries

> 24 projects

19 places of intervention

Since 2006, more than 19,000 children have benefited from a Mission Bambini project in the field of Education o-6 Italy

Target places and partners for major active projects

Target pla for major a	ces and par active project	tners ts Province	Partner	Child sponsorships	THSN The Human Safety Net	Scintilla (Spark)
Apulia	Bari		Mama Happy APS		٠	•
	Foggia		La Compagnia della Pera Cocomerina	٠		
	Lecce		Coop. Sociale L'Impronta	٠		
Calabria	Cirò Marina	Crotone	Fondazione L. & D. Siciliani	٠		
Campania	Maddaloni	Caserta	Associazione Arcobaleno	٠		
	Naples		Cooperativa Solidee		٠	•
Emilia Romagna	Bologna		Open Group Impresa Sociale	٠	٠	
Friuli Venezia Giulia	Triest		Consorzio Arca	٠		
Latium	Rome		Cooperativa L'Accoglienza	٠	٠	
Lombardy	Marcheno	Brescia	Coop. Sociale Fraternità e Impronta	٠		
	Milan		Fondazione Aquilone	٠		
	Sesto San Giovanni	Milan	Coop. Sociale La Grande Casa		٠	•
Piedmont	Novara		Coop. Sociale Gerico	٠		
	Moncalieri	Turin	Coop. Sociale Educazione e Progetto		•	
	Turin		Coop. Sociale Liberitutti c/o Sermig	•		
Sicily	Catania		Associazione Talità Kum			•
	Palermo		Centro Padre Nostro ETS	٠		
Veneto	Mogliano Veneto	Treviso	Coop. Sociale Codess		•	
	Verona		Coop. Sociale Codess		٠	

"Scintilla" Project

"Scintilla" (Spark) is the project launched by Mission Bambini during the year 2022 in the field of Education Italy 0-6: a **network of educational centers - the "Mission Bambini Stars" - serving about 200 children and their families** living in fragile socio-economic environments with low quality early childhood services.

The project was launched together with four educational centers run by organizations with which the Foundation has been working for years in the towns of Bari (Libertà district), Catania (Librino district), Naples and Sesto San Giovanni (Milan). The "Stars" welcome, along with others, children who live under difficult socioeconomic situations, providing access to services at subsidized rates or, in special cases, free of charge. Moreover, in keeping with each Star's own peculiarities and the context in which it operates, they:

- offer an educational path built on the real needs and requirements of each child, also by involving families;
- meet the needs of families, by extending opening hours or allowing flexible access to services;
- strengthen the educational role of families, through psycho-pedagogical parenting support or group and individual training activities;

through a "family fund" support families who

 even if only temporarily - find it difficult to
 meet some essential expenses, such as: special ized pediatric visits, purchase of medical sup plies, utilities, rent.

The goal of the project is also to improve the **economic and financial sustainability** of the services themselves, strengthening the managerial skills of partner institutions. In addition, educators engaged in the "Stars" receive specific training by means of courses on psycho-pedagogical issues related to childhood.

In addition, with "Scintilla", Mission Bambini intends to develop a **model of intervention that can be replicated** in other contexts and to expand the national network of "Stars": to the initial 4, a fifth "Star" has been added in Rome during the 2023/2024 school year. Moreover, the Foundation has started a collaboration with the Center for Research on Intercultural Relations (Relint) of the Università Cattolica del Sacro Cuore in Milan, aimed at identifying and outlining pedagogical guidelines that are cross-cutting and applicable across all the "Mission Bambini Stars" and, at the same time, supporting the collection of data illustrating the impact this educational system has on children in the 0-6 age group.



Project "Services O-6: Passport to the Future": impact evaluation

The year 2023 saw the end of the **ex-post impact evaluation** of the national network project "Services 0-6: passport to the future" selected by Impresa Sociale Con i Bambini within the framework of the Fund for Countering Juvenile Educational Poverty. The project – operating in the years 2018–2021 – involved 39 partner entities in 12 locations within 8 Italian regions, and was crucial for the subsequent birth of the "Scintilla" project, which in fact also involves some educational centers formerly involved in "Services 0-6".

The ex-post impact evaluation was conducted using qualitative and quantitative criteria by **Fondazione Zancan** – the entity in charge of monitoring and evaluating the impact of the project – and confirmed the achievement of the set goals also during the two years following the end of the project. In particular:

- **1,810 children** were involved in the project benefiting from daycare, preschool, and extracurricular activities of various kinds; a percentage ranging from 30 to 50 percent were from families in economic hardship; 330 children were involved in the ex-post phase;
- 1,300 parents were involved in activities aimed at strengthening their parenting and relational skills; 200 parents were involved in the ex-post phase;

- specifically for the children, improvements were found in the cognitive, psychomotor, autonomy, and socio-relational spheres, more so in children with disabilities or cognitive difficulties/deficits;
- in the case of parents, it was found that their educational skills were enhanced, the quality of relationships with their children had improved, their trust in educational services had increased, and they were more aware of their abilities;
- positive spillovers also emerged for all the parties involved in the educating community: both for the leading entities (enhancement of professional skills, establishment of key figures introduced thanks to the project, improvements in organization) and for the extended area settings in which the project took place (active involvement of families, volunteers and organizations, increase in the overall socio-educational opportunities available locally).

7 recommendations for early childhood education services

The results of the ex-post impact evaluation enabled the Zancan Foundation to formulate 7 recommendations regarding defining features that represented the added value of the "Services 0-6: Passport to the Future" project and can be useful for all early childhood education services. In short:

- focus on quality and continuity of educational services, combined with an increase in available places;
- **2. less structured and more flexible services** alongside "traditional" services to meet and involve families in difficult circumstances;
- **3. introduce a figure specifically dedicated to families**, who would inform, direct and accompany them to other services, including those of health and social value;

- **4. invest in a figure specifically dedicated to sustainability**, working in synergy with the strategic and operational level of the organization, to strengthen the prospects for continuity;
- **5. "commonly shared practices"** to enable practitioners from different organizations and areas to share learning and best practices;
- **6. involve families in services**, promoting their "contribution to results" in a generative welfare perspective and enhancing their skills;
- 7. measurement and evaluation of results, outcomes (for children and families) and impacts (on the community) of one's work, to improve organizing efforts and recognition.

EDUCATION 6-16 ITALY



Counter juvenile educational poverty by ensuring **access to quality educa-tion and educational pathways** in innovative and inclusive schools.

"Educational poverty" refers to a condition in which children and teenagers are denied the opportunity to learn, experience, develop and let their abilities, talents and aspirations flourish freely. Educational poverty is not only related to poor economic conditions, but also affects the emotional and social dimensions.

School is one of the key contexts where educational poverty can be countered and the **right to education** guaranteed. A true common asset, responsible not only for the cognitive-educational development of pupils but also for their **growth as individuals**. A safe place where they can challenge themselves, build confidence in themselves and their own potential, learn, build meaningful relationships, grow together with their peers and, ultimately, feel good.

1.3 million minors

Absolute poverty affects 1.3 million minors in Italy, with an incidence of 14%. The incidence of absolute poverty is highest for families with at least one minor child (12.0%). The magnitude of the problem increases with the number of minor children in the family and is significant among single-parent families with minors. Families in absolute poverty cannot afford basic goods and services considered essential to guarantee a minimally acceptable standard of living and avoid serious forms of social exclusion. *Source: Poverty Report 2023, preliminary estimates, Istat (March 2024)*

Partners

- · Elementary schools
- Secondary schools
- · Youth centers run by third sector entities

All Mission Bambini partner schools are state schools

Beneficiaries

- · Children aged 6-16
- Families
- Teachers

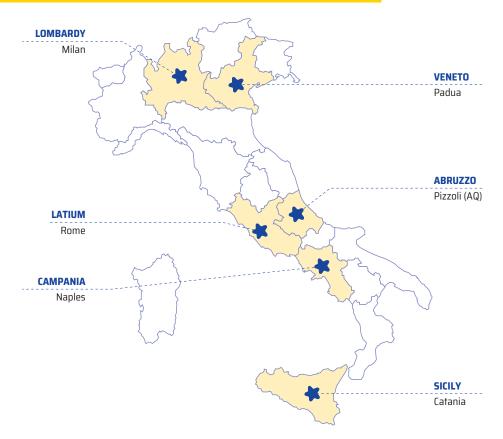
Activities

- **teaching innovation:** combined use of digital and body-based education to overcome a teaching model which is only based on the transmission of knowledge (frontal lecture)
- support of the students' emotional-relational well-being
- **multi-disciplinary workshop** (art, sports, theater and educational robotics)
- **empowerment** activities to promote motivation to learn and strengthen self-esteem and awareness; tutoring activities for support in afternoon study and homework
- guidance activities for future educational choices
- upgrading of indoor and outdoor spaces: painting, routine maintenance, upkeep of green spaces

EDUCATION 6-16 ITALY: evolution of intervention model

. *		STAGE 1	STAGE 2	STAGE 3		
Ę	GOALS	Prevent school dropouts	Improve educational and teaching oppor- tunities in schools, upgrade spaces		and inclusive school mo ning but also for discuss	
Schools (6-16 years)	PROJECT FOCUS	 support for after-school service, second-chance schools and youth centers study mentoring focus on the individual child/teenager region: large urban suburbs or areas affected by the phenomenon of school segregation 	 first direct cooperation with schools guidance and study mentoring upgrading of indoor and outdoor spaces, also thanks to corporate volunteering supply of digital equipment teacher training psychological support in emergencies (Covid-19 pandemic) 	 development and enhance confidence; communicatio multi-professional team: counsellors supervision and coaching upgrading of indoor and of scientific validation: partrent National Research Council 	I thinking nd body-based education Ping ith attention to specific fragilit rement of children's soft skills n skills; problem solving) pedagogists, educators, psych	(e.g., autonomy and self- nologists, coaches, guidance corporate volunteering ational Technology - CNR operation with University
	MODE OF		Direct implementation	Direct implementation		
	INTERVENTION	Disbursement	Disbursement	Disbursement		
×	MAIN PROJECTS		Nove+ (Milan, district 9)	Quite a class, my school	Strings: small numbers on the move	Mission Bambini Space
2	Together with:		Cariplo Foundation	Private donors (individuals, companies)	"Con i Bambini" Social enterprise	Private donors (individuals, companies, foundations)
ITALY	Status: (years)		Closed (2016-2019)	Active (since 2016)	Active (2020/21-2024/25 school uears)	Active (since 2021)

Education 6-16 Italy





classe la mia scuola ite a class, my school)

nghe (Strings)

sion Bambini Space

Target places and partners for major active projects

Regione	Città	Provincia	Partner	Che (Qui	Strir	Miss
Abruzzo	Pizzoli	L'Aquila	IC Don Milani	٠		
Campania	Naples		30° C.D. Parini	•	•	
			Associazione Celus		٠	
Latium	Rome		IC Simonetta Salacone	•		•
			IC W.A. Mozart			•
Lombardy	Milan		Fondazione Aquilone		٠	
			Fondazione Maria Anna Sala		•	
			IC Arcadia	•		•
			IC Candia	٠		
			IC Cesare Cantù		٠	
			IC Don Orione			•
			IC Locatelli Quasimodo		٠	
			IC Scialoia			•
			IC Trilussa		•	
			IC Via Maniago	•		•
Siciliy	Catania		IC Dusmet-Doria		•	
			Associazione Talità Kum		•	
Veneto	Padua		VII IC San Camillo			•

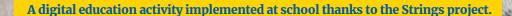
"Stringhe: piccoli numeri in movimento" Project

The "Strings: small numbers in motion" project is sponsored by Mission Bambini and implemented with a network of 18 partners in the cities of Catania, Milan and Naples. Selected by the social **enterprise "Con i Bambini"** as part of the Fund for countering educational poverty among children, it is the first project in Italy to combine digital and body-based education. The project partners include:

- CNR National Research Council Institute for Educational Technology;
- Stripes Cooperative;
- Laureus Foundation Italy;
- Palestra per la Mente (Gym for the Mind);
- Avanzi.

Implemented **mainly within schools and in conjunction with the school system**, the project involves the introduction of activities for children that are based on the combined use of coding and educational robotics on the one hand, and psychomotricity and sports activities on the other. The main objective is to counteract educational poverty in the target environments, through the development of the Integrated String Methodology (ISM): a new teaching method designed to combine different educational practices pertaining to **digital and body-based education as part of the curricular** **activities** in preschools (last year) and elementary schools. The primary goal of ISM is to enhance the **computational thinking skill**, i.e. that high-level ability of human beings that is involved in the tangible and structured definition of a process or strategy for solving a problem.

The schools involved have a specially trained team consisting of 1 psycho-motricity coach, 1 digital educator, 1 pedagogical advisor. The project also involves joint work with teachers, both in terms of training and shared methodology development. More than 2,300 children involved in the project will be enhancing their life skills, soft skills that are essential but often difficult to foster in all pupils, especially in contexts of widespread educational poverty. During the 2023/2024 school year, the new methodology is being piloted in the classroom for the first time in Italy. The shared goal is to achieve a second and final draft of the ISM by the end of the project. This valuable goal will be achieved thanks to all the educators, teaching consultants and teachers involved. At the end of the project, other schools will be able to adopt the new methodology and replicate it.





"Spazio Mission Bambini" Project

The "Mission Bambini Space" project is implemented directly by Mission Bambini. Launched in the 2021/2022 school year in two Comprehensive Schools in Milan and Padua (and in the 2022/2023 school year in Rome as well), the project initially involved the creation of **socio-emotional regulation workshops** aimed at helping students cope with the high stress they experienced due to the pandemic and its social and economic consequences: situations that were also going to compromise the proper



development of cognitive skills at school. The activities, conducted by a team of professionals (particularly psychologists), were carried out within a dedicated classroom.

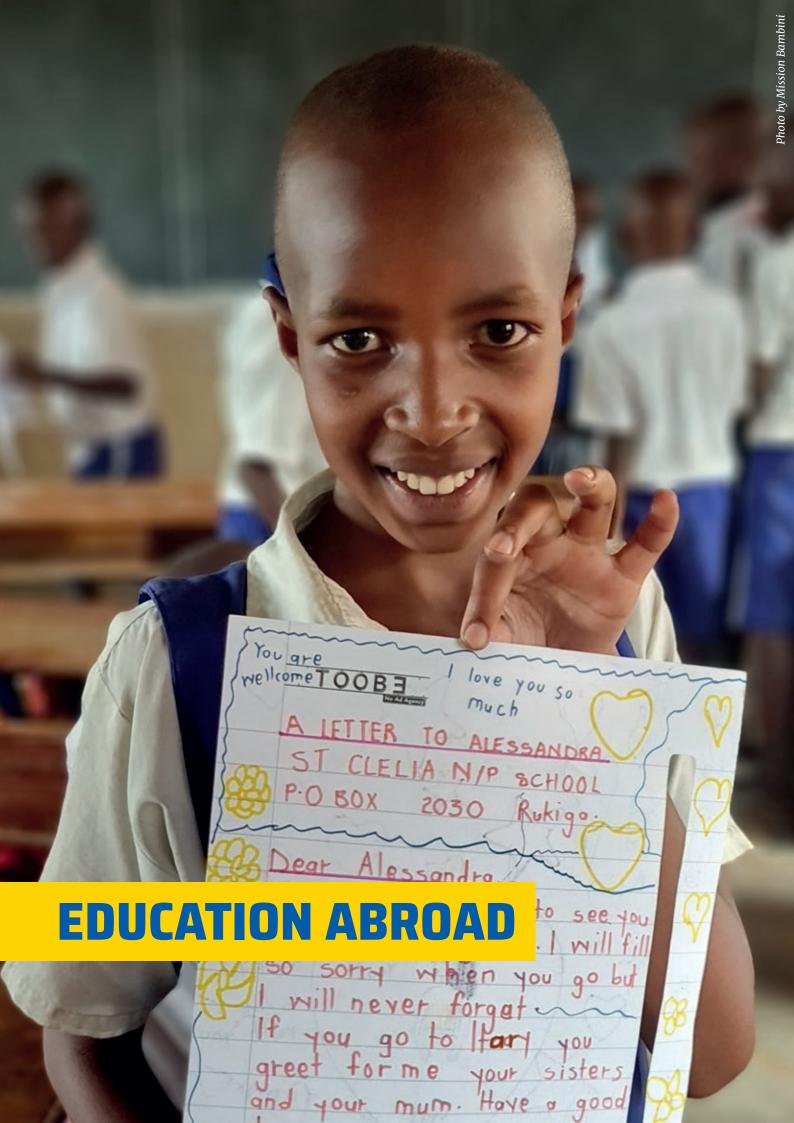
Starting from the 2022/2023 school year, the Mission Bambini Space project also included the following activities:

- empowerment activities for pupils in the seventh and eighth grades, with the aim of promoting study motivation and strengthening self-esteem and awareness;
- tutoring activities for pupils in the seventh and eighth grades, with the aim of supporting them in their study and afternoon homework (also thanks to the presence and commitment of Foundation volunteers);
- **guidance activities** for parents and eighthgrade pupils involved in the process of choosing an educational option.

During the 2023/2024 school year, with the main objective of **promoting the well-being of the entire school community**, the project has been reshaped, transforming into a high-impact educational facility, where a multiprofessional team (consisting of pedagogists, educators and psychologists) works closely with the teaching staff on developing and enhancing the beneficiaries' life skills through a **multidisciplinary approach** (art, sports, theater and robotics workshops). At the same time, the project also includes training and supervision for teachers, aimed at providing them with the essential tools for building a good classroom climate and strategies for handling routine and critical situations.

"AllenaMenti per il Futuro" Project

For young "NEETS - Not in Employment, Education or Training", the Foundation continued the implementation of the "AllenaMenti per il Futuro" (Training Minds for the Future) project: a free course aimed at promoting **personal growth and rediscovery of talents** as elements of success, stimulating the successful reactivation and motivation of the young people involved. In 2023, **5 such events** were held **(four in Milan, one in Rome)**, involving 36 young people. Thanks to the partnership with the Education Department of the Municipality of Milan, the project has been included within the municipal Informagiovani network, helping to recruit young beneficiaries and promote the service.





To ensure access to **quality schooling** by promoting education in a broad sense as the development of individual talents and soft skills.

Besides supporting schools, Mission Bambini takes action, where necessary, to create the **necessary nutritional, health and psychological preconditions** for successful learning. For children and young people in particular state of need (orphans, refugees, in fragile health conditions), the Foundation supports residential centers that offer qualified care in addition to education. In the poorest countries, Mission Bambini helps deserving girls attain diploma, vocational qualification or a degree through the Pink Sponsorships project. Giving girls the opportunity to continue their studies prevents early marriages and reduces the risk of early pregnancy, childbirth mortality and neonatal mortality. Education projects abroad are also supported through the ongoing contribution of private donors (individuals and companies) who sign up for a child sponsorship or a "pink sponsorship".

250 million children

One in five children in low-income countries and one in ten worldwide, or about 250 million children, **do not attend primary school at present**. Gaps in basic skills (reading, math and science) are accompanied by gaps in soft skills. The situation is **even more dramatic at secondary school level**: in low-income countries, three out of five adolescents and young people are out of school. Girls and young women are also at a greater disadvantage due to early marriage and pregnancy. *Source: International Commission on the Future of Education Report, UNESCO (2023)*

Partners

- Preschools, primary and secondary schools
- Residential centers
- Training institutions

All Mission Bambini partner schools and centers are run by local NGOs (Non-Governmental Organizations) or other nonprofit entities

Beneficiaries

- Children and teenagers aged 3-16
- Girls up to the age of 24
- Partner entities

Activities

- covering costs for school attendance (tuition, books, uniforms, school supplies) and meals
- covering costs for residential accommodation
- for girls (Pink Sponsorships project): covering the costs of school fees and supplies to attend **high schools, vocational training courses and universities**; covering the costs of room and board for female off-site students; psychological support
- extra-curricular activities: sports, music, theater, cooking
- for school and/or residential facilities: routine or extraordinary maintenance, IT equipment, minor renovations, furniture; supply of hygiene products, food, personal protective equipment

EDUCATION ABROAD: evolution of intervention model

.*		STAGE 1	STAGE 2	STAGE 3		
	GOALS	Ensure access to quality primary and secondary education	Increase the number of girls completing higher education	by integrating Protect of fostering the empo	ng the living conditions o tion, Education and Healt werment of beneficiaries ial and how to realize the	h, also with the aim (greater awareness
	PROJECT FOCUS	> financial support for schools and residential facilities	> co-designing "Pink Sponsorship" interventions	and hygiene aspects to t Education, Health progra		del: integrated Protection,
Calvada		> multi-year partnerships: continuity of support	> women's empowerment and gender equality	aware of their rights and	aries follow a path of personal g capable of pursuing them	
Schools, residential		> needs-based approach > natural disasters:	> region: societies where women and girls still suffer severe	schools, families and con		-
facilities,		initial emergency aid channeled through local partners; reconstruction	discrimination integral well-being and 	building, sustainability a	-	rvention in terms of capacity
training		of schools >region: poorer countries,	active participation: child sponsorship		ions in different contexts (ident	
institutions (6-24 years)		disadvantaged socio- economic backgrounds	projects increase the focus on beneficiaries	institutional calls and fur		view to applying to
				> region: countries with a s	siable political background	
	MODE OF			Capacity building		
	INTERVENTION	Disbursement	Disbursement	Disbursement		
	MAIN PROJECTS	Child sponsorships	Pink Sponsorships	Vocational training for women (Bangladesh, India)	Children of the forest basic health care for children (Thailand)	House of Dreams psycho-social support for adolescents (Brazil)
14.2	Together with:	Private donors (individuals, companies)	Private donors (individuals, companies)	Private donors (individuals, companies)	Private donors (individuals, companies)	Private donors (individuals, companies)
WORLD	Status: (years)	Active (since 2001)	Active (since 2018)	Active (since 2019)	Active (since 2021)	Active (since 2021)

ommodation

nsorships

Education Abroad



Target places and partners for major active projects

for major active projectsContinentCountryCitY/TownPartnerAfricaDem. Rep. of the CongoKinshasaOSEPER•EritreaAsmaraSuore Maestre Pie Filippini•EthiopiaShantoApostolic Vicariate of Wolayta•SoddoCatholic Mission of Konto•Guinea BissauBissauCeu and Terras Association•KenyaBometMosop School•NairobiMother of Mercy Centre•	Residential accommodat	Pink Sponsorship:
EritreaAsmaraSuore Maestre Pie FilippiniEthiopiaShantoApostolic Vicariate of WolaytaSoddoCatholic Mission of Konto•Guinea BissauBissauCeu and Terras Association•KenyaBometMosop School•		
EthiopiaShantoApostolic Vicariate of WolaytaSoddoCatholic Mission of Konto•Guinea BissauBissauCeu and Terras Association•KenyaBometMosop School•	•	
SoddoCatholic Mission of Konto•Guinea BissauBissauCeu and Terras Association•KenyaBometMosop School•	•	
Guinea BissauBissauCeu and Terras Association•KenyaBometMosop School•	•	
Kenya Bomet Mosop School •	•	
	•	
Nairobi Mother of Mercy Centre •		
TanzaniaMabilioniBrothers of Jesus the Good Shepherd	٠	
Uganda Kitanga Give Child a Hope •	٠	•
Latin America Bolivia Cochabamba Ciudad de los Ninos •	٠	
Brazil Salvador de Bahia Fundaçao Humano Progresso •		
Santa Rita Paraiba Casa dos Sonhos Association •		•
Dominican Rep. Montellano e Arroyo de Leche Amiguitos de Cristo Association •		
Ecuador Quito Piccola Casa Divina Provv. Cottolengo (TO) •		
Asia Bangladesh Tala and Paikgachha districts DALIT NGO •		•
Cambodia Kampong Speu New Hope for Cambodian Children •	٠	
India Bollapalli ASSIST NGO •	•	
Markapur ASSIST NGO •	•	•
Pondicherry Sharana NGO •		
Thailand Mae Sot Hsa Thoo Lei Boarding House •	•	
Sangkhlaburi Children of the Forest •	•	
The Philippines Quezon City - Manila Kuya Centre •	•	
EuropeSerbiaProkupljeInsieme Association		
Switzerland Canton Ticino ARES Foundation •		

Hospitality project are always considered Education projects too and together they count as one.





Promote prevention and ensure access to timely treatment to protect the health of children and young people, especially those with **congenital or acquired heart disease**, in countries with poor health systems.

Mission Bambini's main activities in the field of Health are carried out through the **Children's Heart** project, which was launched in the year 2005 with the specific goal of reducing the mortality rate of children with congenital or acquired heart disease. Children's Heart is a directly implemented project: Mission Bambini defines its strategy, operations, and countries of intervention, together with Dr. Stefano Marianeschi, Head of Pediatric Cardiac Surgery at ASST Grande Ospedale Metropolitano Niguarda in Milan. The training of local medical/healthcare personnel is one of the qualifying points of the project, with the long-term goal of **enabling the countries of intervention to autonomously treat childhood heart disease**. In the field of Health, moreover, Mission Bambini can support hospital facilities abroad that guarantee access to **quality healthcare services** for mothers and children.

1 million children

Each year an estimated 1 million children are born worldwide with congenital heart disease. Heart defects are among the most widespread congenital anomalies, and therefore represent one of the major health problems in the world. Half of the children born with heart disease, if not operated on in the first years, risk their life; the others face serious growth problems. In addition, children born healthy may develop heart disease because of untreated or poorly treated infections (acquired heart disease): in these cases, prevention activities are essential.

Partners

- Foreign public hospitals
- Foreign healthcare facilities and nonprofit organizations

Beneficiaries

- · Children and young people born with a heart disease and their families
- Children and young people with an acquired heart disease and their families
- Hospitals and local medical/health personnel in the countries of intervention

Activities

- Free life-saving pediatric cardiac surgery, through:
 - travel and accommodation in Italy (if children cannot be operated on in their native country); surgery costs are generally covered by Italian regional funds for international health cooperation
 - surgery missions of volunteer medical/health personnel (in countries where there are equipped hospitals but local teams are not able to perform the most complex surgical procedures); missions are repeated several times in the same hospitals (training value) and last 7-10 days
- **support to local hospitals**: donation of medical equipment and healthcare supplies, coverage of costs of surgeries performed by local teams for low-income families
- **prevention** (acquired heart disease), through screening missions in schools (diagnostic check-ups); post-operative follow-up
- **training** of local medical/health personnel: during surgery and screening missions; through scholarships in Italy (in partnership with the International Heart School in Bergamo)

HEALTH ABROAD: evolution of intervention model



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GOALS

PROJECT FOCUS

Children's Heart project (childhood heart disease)

STAGE 1

Promote health with a focus on heart disease, reducing childhood mortality related to congenital or acquired cardiac disease



- > life-saving pediatric cardiac surgery interventions, through:
- trips to Italy to undergo surgery in our country
 surgical missions abroad thanks to volunteer doctors and medical personnel
- support to local hospitals: donation of medical equipment, medical supplies, coverage of surgery costs for low-income families
- > training for the benefit of local medical/health care personnel carried out during surgical missions
- > region: countries with poor health care systems, unable to provide adequate care for children with congenital or acquired heart disease

STAGE 2

Promote the development of partner hospitals in terms of empowerment of health staff and health facilities to increase accessibility to free treatment for children with heart disease



- > multi-year partnership agreements with qualified and sufficiently equipped foreign public hospitals where surgical missions can be carried out
- > prevention/early diagnosis: partnerships with local health facilities and nonprofit organizations to carry out screening missions (diagnostic examinations)
- > follow-up: checkups and post-operative follow-up for children who underwent surgery
- > scholarships for foreign doctors selected among those working in partner hospitals for a period of specialized training in Italy (cardiac surgery, cardiology, cardio-anesthesia)
- > health volunteers: expand their numbers, also involving doctors and health personnel working in other countries besides Italy
- > creation of regional leading territorial HUBs in the treatment and prevention of childhood heart disease
- > setting up and consolidating the Children's Heart House in Italy for families of children hospitalized at Niguarda Hospital in Milan, see page 39



MODE OF INTERVENTION

Direct implementation Disbursement

Capacity building

Direct implementation

Disbursement

	Other projects in the field of Health abroad	Status
	Eritrea. Projects to improve the health condition of the Eritrean population funded by the Italian Development Cooperation Agency (www.aics.gov.it), see page 38.	Active (since 2019)
RLD	Uganda. Renovation of the pediatric ward, "Dr. Ambrosoli Memorial Hospital" in Kalongo.	Closed
	Zimbabwe. Expansion of obstetrics and gynecology services, "Luisa Guidotti Hospital" in Mutoko.	Closed

PROJECTS

Health Abroad/Children's Heart



Target countries and Children's Heart project partners by line of action

			Ssii	lta l	
Country	City/Town	Partner	n. E	<u>5.s</u>	문급
Eritrea	Asmara	Orotta National Referral Hospital	•		•
Uganda	Kampala	Uganda Heart Institute, Mulago Hospital	•		•
Zimbabwe	Mutoko	Luisa Guidotti Hospital		٠	
Nepal	Kathmandu	Manmohan Cardiothoracic Vascular and Transplant	•		•
Albania	Scutari	Opera della Madonnina del Grappa outpatient clinic		٠	٠
Kosovo	Pristina	Outpatient clinic of the Solidarity and Voluntary Association Insieme		٠	•
	Eritrea Uganda Zimbabwe Nepal Albania	Eritrea Asmara Uganda Kampala Zimbabwe Mutoko Nepal Kathmandu Albania Scutari	EritreaAsmaraOrotta National Referral HospitalUgandaKampalaUganda Heart Institute, Mulago HospitalZimbabweMutokoLuisa Guidotti HospitalNepalKathmanduManmohan Cardiothoracic Vascular and TransplantAlbaniaScutariOpera della Madonnina del Grappa outpatient clinic	CountryCity/TownPartnerSinceEritreaAsmaraOrotta National Referral Hospital•UgandaKampalaUganda Heart Institute, Mulago Hospital•ZimbabweMutokoLuisa Guidotti Hospital•NepalKathmanduManmohan Cardiothoracic Vascular and Transplant•AlbaniaScutariOpera della Madonnina del Grappa outpatient clinic	CountryCity/TownPartnerSin EEEritreaAsmaraOrotta National Referral Hospital•UgandaKampalaUganda Heart Institute, Mulago Hospital•ZimbabweMutokoLuisa Guidotti Hospital•NepalKathmanduManmohan Cardiothoracic Vascular and Transplant•AlbaniaScutariOpera della Madonnina del Grappa outpatient clinic•

Volunteer physicians and healthcare personnel

More than 100 pediatric cardiac surgery healthcare professionals have volunteered to go on surgical or preventive missions since the year 2005: cardiac surgeons, cardiologists, anesthesiologists, perfusionists, OR and ICU nurses. Volunteers working in Italy operate in some of the national top hospitals, such as:

- **Milan**: ASST Grande Ospedale Metropolitano Niguarda;
- Bergamo: ASST Papa Giovanni XXIII;
- **Turin**: Regina Margherita Hospital;
- **Modena**: Hesperia Hospital (partnership with Hesperia Bimbi Onlus);
- Massa: G. Pasquinucci Heart Hospital (partnership with "Un Cuore, Un Mondo" Massa).

ntion and -up

la la

"Urgent Care and Prevention to Contribute to the Improvement of the Eritrean Health System" Project

Building on the experience gained over the years through the Children's Heart project, Mission Bambini is promoting the project "Urgent Care and Prevention to Contribute to the Improvement of the Eritrean Health System", **funded by the Italian Agency for Development Cooperation (www.aics.gov.it)** under the Humanitarian Aid Program in Support of Vulnerable Populations in Eritrea.

A first phase of the project took place between June 2021 and November 2022, and then continued with a second phase during the year 2023. The project carries out activities of **rheumatic heart disease prevention, pediatric cardiac surgery**, and in addition **kidney failure treatment and urological surgery**.

In detail, the activities implemented at Orotta Hospital in Asmara in the year 2023 were:

- training on rheumatic heart disease prevention addressed to 8 members of the local Eritrean health staff (Oct. 5 to 15);
- **pediatric cardiac surgery mission** with 19 life-saving surgeries performed (Oct. 4 to 16);
- training mission on kidney failure and urological surgery involving the treatment of 53 dialysis patients, the performance of 58 urological surgeries and the training of 11 Eritrean local health staff members (Oct. 19 to 30);

• in addition, thanks to the **donation of 10 artificial kidneys**, a new dialysis ward was opened at Sembel Hospital.

The training of local Eritrean health personnel focused on these aspects: use of echocardiographs, identification of the main forms of rheumatic and congenital heart disease, and methods of taking care of patients with chronic and acute kidney failure. The training is carried out through the involvement of **Italian volunteer doctors, nurses and technicians** and goes hand in hand with the strengthening of local health facilities through the provision of appropriate diagnostic and treatment tools. The project is implemented in partnership with the associations "Un Cuore, Un Mondo" Massa, and As.Me.V. Calabria ODV. Project activities will continue until June 2024.



Project funded by the Italian Agency for Development Cooperation



"Casa Cuore di bimbi" Project in Italy

Building on the experience gained in the Children's Heart project, Mission Bambini came up with the "Children's Heart House" project in the year 2023 and signed an agreement with ASST Grande Ospedale Metropolitano Niguarda of Milan in November.

Over the years, the Foundation has been able to bring to Italy many children with severe heart disease who were born in countries such as Albania, Kosovo or Zimbabwe: many of them were operated on right at Niguarda Hospital in Milan. Thanks to Children's Heart, Mission Bambini has guaranteed for children and accompanying families the coverage of travel costs and accommodation, also by activating its network of volunteers. Moreover, in many cases the Foundation has also provided the accompanying families (usually the mother) with accommodation, near the hospital, with related costs and inconveniences.

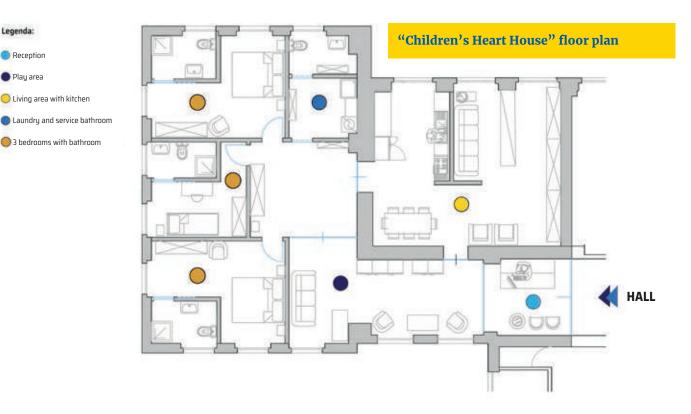
But being away from home for health reasons and for a long period of time, with related costs and inconveniences, is also a common experience of many families who live in Italy and must leave their hometown to be close to their child during hospitalization or surgery (this is the socalled "health migration"). At Niguarda Hospital alone, about 4,000 children are admitted every year, 35% of whom come from outside Milan.

Legenda:

Reception Play area

The "Children's Heart House" is designed for all these families, as well as for families coming from abroad for heart surgery. The House will be open around the clock, 365 days a year, to give families of in-patient children the opportunity to be as close as possible to their children, to help them overcome the fears and anxieties that illness and the hospital environment often entail.

To build the House, Niguarda Hospital has granted a space of about 200 square meters, located on the ground floor of wing 8, on a free loan to Mission Bambini. The House will consist of 3 bedrooms with bathrooms, a reception area, a living area and a play area. Mission Bambini will bear the full cost of design, renovation, supplies and facilities, furniture, interior design and management of the facility once the renovation is completed. Upon completion, expected by the first half of 2025, the hospital will provide free of charge all utilities (electricity, heating, water) and cleaning, sanitation, routine and extraordinary maintenance, and night watch services. A group of Mission Bambini volunteers will also provide daily support to the host families and a group of psychologists and cultural mediators to help the families process their experiences.



FUNDRAISING AND COMMUNICATION

Source and destination of funds

Source of funds

In 2023 Mission Bambini Italia received 43,080 donations for a total **fundraising of 2,402,613 euros** (Operating Statement, Section C). The Operating Statement also lists the following income and revenues:

• 1,631,889 euros from general interest activities (Section A);

• 142,058 euros from miscellaneous activities (Section B);

• 80,477 euros from financial and capital activities (Section D);

• 1,638 euros from general support (Section E).

The **total sum of income** from fundraising, general interest and miscellaneous activities

amounted therefore to **4,258,675 euros**. The items related to **contributions from private parties and public entities** totaling 902,042 euros that appear in the Operating Statement under Income and Revenues from General Interest Activities include the income resulting from the use of the equity reserve called "Restricted Reserve Allocated by Third Parties", as per accounting standard OIC 35 that became effective as of the financial statements for the year ended December 31, 2021. Thus, these contributions correspond to the value of what was disbursed during the year 2023 on commitments arising from signing contracts with foundations, associations and companies.

SOURCE OF FUNDS BY DONOR TYPE*

From general interest activities (Operating Statement, Section A)	AMOUNT (€)
Foundations and associations 5x000 (taxpayer donations) Founders Public bodies Private entities Donation of goods from businesses Other revenues	223,807 196,799 70,000 147,721 754,321 184,323 54,918
TOTAL	1,631,889
From fundraising activities (Operating Statement, Section C)	AMOUNT (€)
Private donors Companies Events	1,628,153 703,058 71,402
TOTAL	2,402,613

* The figures refer exclusively to Mission Bambini Italia.

Destination of Funds

In 2023, the funds devoted by Mission Bambini Italia to general interest activities amounted to **2,440,349 euros**, i.e. 54% of the total available funds. These funds include those allocated to support projects in favor of children and all the expenses connected to their implementation.

The funds collected through donations are devoted to the project or **projects selected by the donor**. If the donor has not expressed a specific preference, Mission Bambini usually allocates the funds to the most urgent projects or those with the highest priority. When the amount needed to support a project has been reached, the remaining funds are devoted to other Mission Bambini's projects aimed at helping children.

The 2023 Financial Statements close with an operating deficit that will be covered by the equity reserve related to operating surpluses from previous years.

DESTINATION OF FUNDS*

	AMOUNT (€)
For children aid projects	2,440,349
For miscellaneous activities	162,221
For fundraising expenses	1,102,867
For organization support	817,699
For financial expenses	23,623
TOTAL	4,546,759

* The figures refer exclusively to Mission Bambini Italia.



A Children's Heart volunteer doctor in the intensive care unit with a child who underwent surgery.

NOTE ON METHODOLOGY

The Financial Statements of Mission Bambini Italia for the year ended December 31, 2023, have been prepared taking into account the "Guidelines" issued by Decree dated 04/07/2019 of the Ministry of Labor and Social Security, in implementation of Article 13 paragraphs 1 and 3 of Legislative Decree No. 117/2017, which governs the Code of the Third Sector. The Code is one of the pillars of the so-called "Reform of the Third Sector" and is the comprehensive collection of regulations affecting the sector. Costs from fundraising activities also include all costs related to awareness raising, to meet the directions laid out in the Reform.

The data provided in these pages dedicated to "Source and Destination of Funds" relate only to Mission Bambini Italia. In the final section of this Annual Report devoted to budget data, the 2023 financial statements of Mission Bambini Switzerland and Mission Bambini Italia are shown separately, each with the comparative financial statements for the previous year ended December 31, 2022.

Private donations

Private donations are the **main source of funds for the projects implemented by Mission Bambini**. The Foundation has a number of successful fundraising activities targeting private donors: in addition to the well-established activities, such as direct marketing and the 5x1000 taxpayer donation, in the last few years the Foundation has developed more innovative ways such as crowdfunding, online fundraising, or the so-called "Digital donor care", which is mainly aimed at regular donors but was also used to send out the annual certification to all donors. The goal is to increasingly integrate traditional analog tools with digital ones, taking advantage of the full potential of the ongoing digitization process.



Numero 80 | Gennaio 2023 missionbambini.org Poste Italiane SpA - Sped. in Abb. Postale - DL 553 / CONT 23 60

ITALIA Fondo famiglie: l'aiuto, dove serve

La povertà assoluta nel nostro Paese colpisce 1,9 milioni di famiglie, confermando i massimi storici toccati nel 2020, anno d'inizio della pandemia. Tante famiglie mancano di beni essenziali e non riescono a far fronte a spese o necessità impreviste. Per questo con l'avvio del progetto "scintilla" abbiamo previsto un apposito fondo per aiutarle. Aiutaci anche tu. Continua a pagina 3

5x1000 Nidi e cure vitali grazie ai fondi del 5x1000 pag. 4 SPECIALE 2023 I nostri progetti per il nuovo anno inserto da staccare e conservare VOLONTARIATO Ilaria, Anna e Greta in Tailandia tra i bambini della foresta pag. 12-13

In 2023 private individual donors have supported the Foundation's activities with **1,628,153 euros**. Appeals to donors were devoted to the Foundation's main fields of intervention, particularly the Children's Heart project and educational projects in Italy and abroad. In addition, fundraising from individual donors is ensured continuously throughout the year, especially thanks to **regular donations** to education programs in Italy (child sponsorships), education abroad (international or Pink sponsorships) and the "Children's Heart" program. It is also possible to activate **"micro-regular" support** by contributing a donation of €5 per month to a fund for cases of child poverty in Italy and around the world.

Moreover, thanks to the **3 issues of the house organ "Mission Bambini NOTIZIE"**, the Foundation has been keeping its supporters up to date on its activities and projects. Besides reporting on various projects, the magazine gives voice to the donors themselves, for example, those who have chosen to celebrate a special occasion with solidarity gifts or have decided to make a donation as a tribute to loved ones who have passed away.

The **relationship with donors** is also maintained through **telephone conversations** carried out thanks to the help of many volunteers and – for regular donors – through the **digital area "MY Mission Bambini"**: a personal and dedicated online page where they can view real-time updates, news and multimedia content related to support and projects.



Digital fundraising

Digital fundraisers in support of Mission Bambini projects are promoted primarily through the crowdfunding platform attivati.mission**bambini.org**. The platform allows fundraising campaigns to be fully customized and hosts both those promoted directly by the Foundation and those promoted by volunteers, donors, and companies. In fact, it only takes a few simple steps to open a fundraiser, for example, on the occasion of one's birthday, a birth, to remember a loved one, for a corporate volunteer initiative or to support a project together with colleagues. The promoter of the collection will only have to choose the occasion, the amount to be reached and tell why he or she decided to get personally involved in support of children, sharing the initiative with his or her contacts.

During 2023, there were two major digital fund-raising campaigns:

• QuindiCiSiamo: conceived by Marco Galbiati, an entrepreneur, to remember his son Riccardo - who died of heart failure at the age of 15 and to give many children with heart problems the chance to continue living thanks to the Children's Heart project. Launched in the fall of 2022, the campaign was extended through 2023 raising a total of 142,000 euros. In 2024 QuindiCiSiamo was the winner as the peerto-peer campaign of the year at the iRaiser Awards.



• **#GivetheBeat**: now in its 6th year, promoted by Mission Bambini in support of the Children's Heart project. From November 2023 to the first part of January 2024, a total of more than 130,000 euros was raised, with the involvement of 34 teams of fundraisers, also thanks to the partnership with Mediolanum Foundation, which participated with its own teams and doubled the first 30,000 euros raised with a donation of the same amount.

In total, the Foundation raised **more than 200,000 euros** during 2023 thanks to all digital fundraisers.

5x1000: a signature that costs nothing

In 2023, the financial statements show an amount of **196,799 euros**, under the heading "Income from 5xthousand", which have been raised thanks to 4,242 Italian taxpayers who have chosen to

donate 5‰ of their taxes to Mission Bambini in their income tax statement for 2022. These funds will be used for statutory activities in favor of children in need in Italy and all over the world.



TESTIMONIES

I first learned about Mission Bambini more than 15 years ago, through a colleague; I have been part of it as a volunteer ever since. Right from the start I greatly appreciated its capacity for organization, combined with its social aims. Over the years I have been involved in many fundraising initiatives. I have also been able to visit the projects. The first time was in 2016, in Zimbabwe, when I volunteered at an orphanage in Mhondoro. More recently in Catania, in the Librino district, where the Foundation supports an early childhood education center. Now I have decided to make a solidarity bequest to Mission Bambini, to leave something of me in a field that has been – and is – very important to me. And to tie the memory that my loved ones will have of me to aspects of my life that I deeply care about: volunteering and solidarity.

Alessandro Cucina, a Mission Bambini volunteer, has decided to make a bequest to the Foundation



Alessandro during his volunteering mission in Zimbabwe.

Legacies

A testamentary bequest to Mission Bambini makes it possible **to make children** in Italy and abroad **happy and healthy**, providing them with medical care, shelter and access to quality educational opportunities: a commitment that has defined the Foundation's work for more than 20 years.

Since 2020, Mission Bambini has been part of the **Comitato Testamento Solidale** network: an alliance of several non-profit organizations created to spread and promote in Italy the value of a solidarity legacy, which, without taking anything away from the legitimate heirs, allows anyone (even if they do not have a large fortune) to make a contribution to building a more equitable world, thus leaving a trace of the best part of themselves. With a donation in memory of my mother Regina, we wanted to remember the values in which she believed all her life and give continuity to her wishes. She would have wanted to provide long-distance support to a little girl in a difficult environment: and so it was done. After her untimely death, we promoted a fundraiser together with family and friends, and devoted the entire proceeds to start regular support for Mission Bambini. A few days later we received a photo of little May: a young girl whom the Foundation supports with a project in India, in Pondicherry, giving her the opportunity to go to school, receive medical care, a balanced diet and all the support she will need to grow up happy and healthy. I wonder how happy my mother would have been, seeing the big dark eyes and the sly look of this little angel.

Margherita, Mission Bambini's donor, made a donation in memory of her mother.



Little May, an Indian girl who will receive help thanks to a memorial donation.

During 2023, on its 10th anniversary, the Testamento Solidale Committee sponsored a survey that showed an increased awareness of the issue: **5.5 million Italians** said they had provided for a solidarity bequest in their will or were considering doing so.

Memorial donations

With a memorial donation, it is possible to **remember loved ones** who have passed away by dedicating a donation to them in support of a project that helps children. The memory of your loved one will live on in their smiles. Making a memorial donation is simple: no formal deeds nor the services of a notary are needed.

Partnership with companies

The history of Mission Bambini has been marked since the very beginning by many significant relationships and partnerships with **companies operating both domestically and globally**. Corporate Social Responsibility (CSR) is now an essential value for all companies, from large multinationals to small and medium-sized enterprises. Corporate Third Sector collaborations are becoming increasingly strategic, given the growing awareness of environmental and social issues in public opinion and the focus on achieving the Sustainable Development Goals set out in the UN Agenda 2030.

Mission Bambini's partnerships with companies often begin through **liberal donations**, and soon turn into **multi-year relationships**.

Through its "employee engagement" activities and using a "tailor-made" approach Mission Bambini builds engagement programs for employees based on the company's needs and objective. During 2023 the Foundation has continued its "Social Team Building" program, which was launched in 2022: a new format that combines corporate volunteering with cor**porate training**, integrating practical activities with a module dedicated to the development of "soft skills". It is an innovative model that links people, community and sustainability, designed together by Mission Bambini and the company to generate social impact on the community and the local area, and give participating employees the opportunity to test and challenge themselves.

NATIONAL AND PROMOTIONAL EVENTS

The two major national events promoted by Mission Bambini through collaboration with major companies took place again in 2023: **"Baby Spesa Sospesa"** (prepaid shopping for babies) with Chicco (4th edition from March 13 to April 30, 114 stores involved); **"Banco dei Desideri"** (Wishes' counter) with Feltrinelli bookstores (5th edition on September 9 and 10, 113 bookstores involved). In addition, the Foundation promoted the **"Facciamo cose straordinarie"** (Let's do extraordinary things) event in Milan on Oct. 4, to meet new companies interested in supporting the projects and start a partnership (in the photo, a highlight of the evening).



Results 2023

85 partner companies

948,580 euros collected*

450 employees involved

* includes: proceeds of fundraising from businesses and donations of goods from businesses.

The figures refer exclusively to Mission Bambini Italia.

Companies: main activities (2023)

ΑCTIVITY	PARTNER COMPANIES (among which)	MAIN DATA
Employee engagement		
Companies' volunteering days		
> upgrading and routine maintenance of school buildings in partner schools of the "Scuole di Classe" (Classy Schools) project, e.g.: painting, cleaning of indoor and outdoor spaces;	- Amazon - Clifford Chance - Ebury	14 partner companies 450 employees involved
> planting of native plants in former industrial areas, with the aim of improving air quality and creating green areas that are also useful for environmental education outings (in cooperation with the Selva Urbana Association).	- Mediobanca - Sanofi - Schneider	7 beneficiary schools 1,000 trees planted
Social Team Building Employees are also involved in the planning phase of interventions, encou implementing educational gardens or sensory gardens in partner schools.	raging the development of soft skills	.e.g.: designing and
Main Partnership		
Loyal companies that contribute a liberal donation to projects that are most in line with their corporate mission. In many cases the same companies involve their employees in "employee engagement" activities and activate other ways of support: Christmas gifts, involvement in crowdfunding campaigns promoted by the Foundation, CRM (Cause Related Marketing) initiatives.	- Artsana - Bottega Verde - Generali - Mattel - Mediobanca - Project Automation	26 partner companies
Donations in kind		
Companies donate their products to be given to children and families who are beneficiaries of Mission Bambini's educational projects in Italy, such as: food, personal hygiene products, books and school supplies, and clothing.	- Chicco (Baby Spesa Sospesa) - Emirates - Feltrinelli (Banco dei desideri)	12 partner companies 184,323 euros are the proceeds from general interest activities and donations of goods from businesses
Events sponsorships		
Companies sponsor fundraising events promoted by Mission Bambini to support their projects, e.g.: gala dinners, concerts/shows.	- Coop - Parlux - San Carlo - Swing	5 partner companies
Corporate friends		
Small and medium-sized businesses that support Mission Bambini projects with a liberal donation of no more than 3,000 euros.		12 partner companies

TESTIMONIES

Parlux has decided to support the projects and initiatives of Mission Bambini. Among many important projects, we have decided to dedicate our commitment to Children's Heart, aimed at girls and boys, to give them a second chance and the hope of a better life. The goal is to be able to help them be happy and healthy, as without children

there can be no future. Indeed, we believe that helping children can improve their future prospects and also help build a better society to live in.

Elisa Parodi, CEO, Parlux.

on Bambini

Two employee engagement activities carried out with Mediobanca during 2023: employees engaged in painting a school (photo above) and planting new trees (photo below).

Partnership with foundations and other bodies

Cooperation between Mission Bambini and other foundations and funding bodies, both Italian (also public bodies) and international, has developed considerably over the years. The main purpose of these partnerships is to launch **innovative and highly effective interventions**.

Thanks to its network of partners, the Foundation carries out high-impact projects, both in Italy and abroad, awarded by major funding bodies that select them through special **calls for proposals** because they are in line with its strategic priorities for action. Other small or medium-sized foundations also collaborate with Mission Bambini by **sharing economic resources** on education or health projects in line with their statutory purposes. In all cases, Mission Bambini guarantees foundations and funding bodies constant monitoring and timely evaluation of the funded projects, thus ensuring their constant improvement.

During the year 2023, notable partnerships include:

• Social enterprise "Con i Bambini": within the framework of the Fund for countering educational poverty, it selected the project "Stringhe: piccoli numeri in movimento" (Strings: small numbers on the move) promoted by Mission Bambini and launched in the 2020/21 school year to introduce digital and body educational activities within schools. Mission Bambini is also a technical partner of the project "Paripasso - Per crescere insieme" promoted by Stripes Cooperativa sociale, selected by "Con i Bambini" as part of the Fund for countering educational poverty and

- Italian Agency for Development Cooperation (www.aics.gov.it): it funded two projects promoted by Mission Bambini in Eritrea; the first

 "Urgent Care and Prevention to Contribute to the Improvement of the Eritrean Health System" - implemented in 2023 and in the first half of 2024; the second - "Emergency Actions to Improve Eritrean Health Services in the Management of the Eritrean Population Affected by Chronic Cardiovascular Disease and Chronic Kidney Disease and Pediatric and/or Congenital Heart Disease" - launched in October 2023 and scheduled to be completed by the end of 2024;
- THSN The Human Safety Net Foundation: it supports the project active since 2018 to improve relationships within the family unit and strengthen parenting skills, with the involvement of more than 1,400 children during 2023;
- **Mediolanum Foundation**: it supported the 2023 #GivetheBeat crowdfunding campaign in favor of the Children's Heart project, with a donation of 30,000 euros and the involvement of its volunteers;
- **Pittini Foundation**: in 2023 it supported the "Spazio Mission Bambini" (Mission Bambini Space) project to promote the well-being of the school com-

munity in target schools.

partner foundations and other bodies

Results 2023

1,125,850

euros collected *

276

staff trained as part of the funded projects (educators, teachers, healthcare personnel)

* includes: proceeds from general interest activities from Foundations and Associations, public bodies, private entities.

The figures refer exclusively to Mission Bambini Italia.



A team of Mediolanum Foundation volunteers took part in the 2023 #GivetheBeat crowdfunding campaign.

Communication

Mission Bambini's communications activities **inform and raise public awareness** about the living conditions of children and young people in Italy and around the world, their rights and the projects implemented by the Foundation. They also **promote events and initiatives** aimed at supporting the projects themselves: two national events were held in 2023, plus three major local fundraisers.

The communication style used by the Foundation is always balanced, never harmful to the dignity of children and respectful of the sensibilities of the public. Specifically, during 2023 the Foundation identified 5 distinctive personality traits and developed a **new "tone of voice"** to communicate in a personal, original and positive way to its donor and volunteer audiences.

In 2023 the Foundation was again able to give the right level of visibility to its projects and interventions, through continuous press office activity and through an increased use of digital communication tools.

Events 2023



Baby Spesa Sospesa (4th edition)

Collection of **early childhood products** (diapers, wipes, baby bottles, onesies, etc.) purchased and donated by Chicco customers for the 4 Mission Bambini Stars.

- 114 Chicco stores involved
- **60** participating volunteers
- over 6,000 euro is the commercial value of the products collected



Collection of **stationery, books, educational games** purchased and donated by Feltrinelli customers for primary and secondary schools and childcare centers partnered with Mission Bambini.

- 112 Feltrinelli bookstores involved
- 350 participating volunteers
- over 55,000 euros is the commercial value of the products collected



Charity Gala for the QuindiCiSiamo campaign

Fundraising dinners with Marco Galbiati in support of the Children's Heart project, at **Cracco Restaurant in Milan** and at headquarters of **Pentole Agnelli in Lallio (BG).**

- **142,000 euro** raised through the QuindiCiSiamo campaign from November 2022 to the end of 2023
- **thanks to:** Cracco and W Executive (May 15); Pentole Agnelli, Ca Indosuez Wealth Management, chef Michele Cannistraro (October 5)



Christmas Concert "Hearts in Unison"

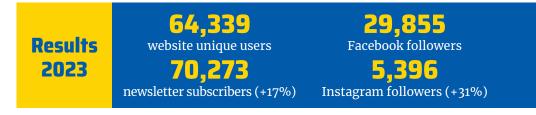
Concert co-hosted at the **Milan Auditorium** in support of the Children's Heart project, featuring the Milan Kids Symphony Orchestra, Junior Symphony Orchestra, Children's Choir and Youth Choir.

- 430 participants

- thanks to: Parlux, San Carlo, Swing

Digital communication

Website, newsletter and social networks are the main digital communication channels used to tell donors, volunteers and supporters about the projects and initiatives. In 2023 Mission Bambini pursued the goal of telling its followers about its projects and initiatives in an engaging and innovative way, also by means of new audio-video/multimedia productions and working with influencers and testimonials to reach a wider audience.



4,596 LinkedIn followers 3,020 X followers

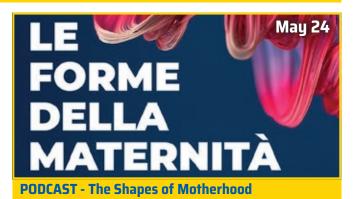
Multimedia productions and communication campaigns 2023



COMICS - Class Diary

A comic strip created with **illustrator Susanna Morari** that describes the Foundation's projects and the school world through intimate and emotional testimonies of students, deconstructing stereotypes and expectations.

- 8 monthly issues published on the Foundation's social channels



A podcast made with **digital activist Francesca Bubba** covering the topics of pregnancy, childbirth and motherhood with the involvement of mothers from the "Salotto delle Mamme" (Mothers' lounge) service at the Mission Bambini Star in Sesto San Giovanni (MI).

- **5 episodes** that can be listened to on major streaming platforms (reached 33rd position on Spotify for about a week)



Francesca Crescentini, aka @tegamini, told her audience about her experience following volunteer doctors during a Children's Heart project mission to Uganda.

- 200,000 follower of @tegamini on Instagram



SMS CAMPAIGN in favor of Children's Heart

"Show What a Big Heart You Have" fundraising campaign with donations of €2, €5 or €10 to the solidarity number 45595 via mobile text message or landline call.

- **10,470 euro** raised
- **TV spot** scheduled on Mediaset, Sky, La7, Discovery television networks

Auditing Report

As required by the Guidelines for the preparation of the social report of entities of the Third Sector issued by Decree of the Minister of Labor and Social Policies on July 4, 2019, below is the report of the Controlling Body (Board of Auditors) on Mission Bambini's compliance with the rules and the Articles of Association for the year 2023.

REPORT OF THE CONTROLLING BODY

Social Report as of 31.12.2023 - Mission Bambini Foundation ETS

Reporting on the monitoring activity and its findings

Pursuant to Art. 30, para. 7 of the Code of the Third Sector and Art. 11.5 of the Foundation's Articles of Association, during the year 2023 we have monitored the compliance with the civic, solidarity and socially useful purposes by the "Mission Bambini Foundation ETS", with particular regard to the provisions of Articles 5, 6, 7 and 8 of the above Code of the Third Sector.

The monitoring activity was carried out in accordance with the current regulatory framework and was specifically concerned with the following:

- verification of the exclusive or principal performance of one or more activities of general interest referred to in Art. 5, para. 1, for civic, solidarity and socially useful purposes, in accordance with the particular rules governing their performance, as well as, if necessary, of activities other than those indicated in Art. 5, para. 1, of the Third Sector Code, provided that they are within the limits of the statutory provisions and based on criteria of subsidiarity and instrumentality established by Ministerial Decree No. 107 of May 19, 2021;
- compliance, in the fundraising activities carried out during the reporting period, with the principles of truthfulness, transparency and fairness in dealings with supporters and the public, the verification of which, pending the issuance of the ministerial guidelines referred to in Article 7 of the Code of the Third Sector, was carried out on the basis of a comprehensive review of existing regulations and best practices in use;
- the pursuit of the absence of the purpose of profit, through the allocation of assets, including all its components (revenues, income, proceeds, income however denominated) to carry out the statutory activity; the observance of the prohibition of distribution, even indirectly, of profits, operating surpluses, funds and reserves to founders, associates, workers and collaborators, directors and other members of the corporate bodies, taking into account the indices referred to in Article 8, para. 3, letters a) to e), of the Code of the Third Sector.

Certification of compliance of the social report with the guidelines set forth in the decree of July 4, 2019, of the Ministry of labor and social policies

Pursuant to Art. 30, para. 7, of the Code of the Third Sector, during the fiscal year 2023 we verified the compliance of the social report, prepared by the "Mission Bambini Foundation ETS", with the Guidelines for the Preparation of the Social Report of Third Sector Entities, issued by the Ministry of Labor and Social Policies by Ministerial Decree 4.7.2019, in accordance with the provisions of Art. 14 of the Code of the Third Sector.

The "Mission Bambini Foundation ETS" has declared that it has prepared its social report for fiscal year 2023 in accordance with the aforementioned Guidelines.

While the responsibilities of the governing body for the preparation of the social report in accordance with the procedures and timelines set forth in the rules governing its preparation remain unchanged, the controlling body is responsible for certifying, as required by law and by the Foundation's Articles of Association, that the social report complies with the Guidelines of the Ministry of Labor and Social Policy.

The auditing body is also responsible for ascertaining whether the content of the social report is manifestly inconsistent with the data reported in the annual financial statements and/or with the information and data in its possession.

To this end, we have verified that the information contained in the social balance sheet faithfully represents the activities carried out by the institution and is consistent with the information requirements of the relevant Ministerial Guidelines. Our conduct was guided by the relevant provisions of the Rules of Conduct for the Control Body of Third Sector Entities, published by the CNDCEC in December 2020. Accordingly, we also verified the following aspects:

- compliance of the structure of the social report with respect to the sectional organization set forth in paragraph 6 of the Guidelines;
- presence in the social report of the information referred to in the specific sub-sections explicitly provided for in paragraph 6 of the Guidelines, except for adequate explanation of the reasons why specific information was not shown;
- compliance with the principles for the preparation of the social report set forth in paragraph 5 of the Guidelines, including the principles of relevance and completeness that may result in the need to supplement the information explicitly required by the Guidelines.

On the basis of the work we have done, no evidence has come to our attention that would suggest that the entity's social report has not been prepared, in all significant aspects, in accordance with the provisions of the Guidelines set out in Ministerial Decree 4.7.2019.

Milan, June 18, 2024

The Controlling Body

Love preasy Marco Moroni (President) Daniela Colicchia Marco Marco Marco Mat

A reading guide

This Annual Report has been drawn in accordance with the Guidelines for the preparation of the social report of Third Sector entities (Decree of the Minister of Labor and Social Policies of July 4, 2019). With particular reference to paragraph 6 "The structure and content of the social report" of the said Guidelines, the reader is offered below a cross-reference table showing on which pages the various contents required are to be found within this Annual Report.

SOCIAL REPORT GUIDELINES (PARAGRAPH 6)	MISSION BAMBINI'S ANNUAL REPORT 2023	
Required content	Title	Page
Methodology used in the preparation of the social report	Reporting Methodology (box)	10
General information on the insti- tution	History: milestones Portrait (diagram)	7 10
Structure, governance and administration	Statutory Bodies Stakeholder Map (diagram)	6 8
People working for the institution	Human Resources Volunteering	11 12-13
Goals and activities	Identity and values Intervention Methods Mission Bambini Switzerland Countries of Intervention and Results in 2023 Projects (whole chapter)	5 8-9 14-15 16-17 18>39
Economic and financial situation	Fundraising and Communication (whole chapter) Mission Bambini Switzerland: balance sheet and profit and loss account Mission Bambini Italy: balance sheet and financial statement	40>51 56 57>59
Monitoring by the control body	Auditing Report	52



CONSOLIDATED ACCOUNTS

Balance sheet (CHF)

ASSETS	2023	2022
LIQUIDITY AND ASSETS HELD IN THE SHORT TERM	817,386	183,419
Cash accounts	4,008	5,687
Assets held in bank accounts	813,378	177,732
ACCRUED INCOME AND PREPAID EXPENSES	0	11,578
CURRENT ASSETS	817,386	194,997
LIABILITIES PAYABLES FOR SUPPLIES AND SERVICES	2023	2022
	49,391	52,321
OTHER SHORT-TERM PAYABLES	15,871	20,227
Short-term payables to general government Other short-term payables	3,635 12.236	5,983 14,244
ACCRUED EXPENSES AND SHORT-TERM PROVISIONS	11,420	1,490
Costs payable	11,420	1,490
Revenues received in the following year	0	0
Short-term provisions	0	0
DEBT CAPITAL	76,682	74,038
FOUNDATION CAPITAL	50,000	50,000
RESULT TO BE ATTRIBUTED	690,704	70,959
Profit carried forward	71,165	23,136
Annual profit/loss	619,539	47,823
EQUITY CAPITAL	690,704	70,959
LIABILITIES	817,386	194,997

Income statement (CHF)

	2023	2022
NET INCOME FROM DONATIONS	301,932	374,812
DIRECT COSTS	-342,207	-261,797
Promotional costs Donations (disbursements) Institutional costs	- 342,207 -308,596 -33,611	-261,797 -224,810 -36,987
GROSS PROFIT I	-40,274	113,015
PROPERTY INSURANCE, CONTRIBUTIONS, TAXES AND AUTHORIZATIONS	-290	-718
ADMINISTRATIVE AND IT COSTS	-24,991	-15,823
Administrative costs Licensing and support Consulting and development	-24,991 0 0	-15,823 0 0
ADVERTISING COSTS	-35,359	-42,489
Travel costs, customer support Advertising consulting, market analysis	-532 -34,827	-1,777 -40,712
OTHER OPERATING COSTS	-4,730	-6,834
OPERATING INCOME BEFORE INTERESTS AND TAXES	-105,645	47,151
FINANCIAL COSTS	-19,950	-587
Interest costs Other financial costs Other financial income OPERATING INCOME BEFORE TAXES	0 -19,950 756,712 631,117	-6 -580 1,158 47,722
EXTRAORDINARY COSTS, UNIQUE OR RELATED TO OTHER ACCOUNTING PERIODS	-11,578	
ANNUAL EARNINGS	619,539	47,822

Balance sheet (€)

ASSETS	2023	2022
A) MEMBERSHIP FEES OR CONTRIBUTIONS DUE	0	0
B) FIXED ASSETS		
 I - Intangible fixed assets 3) industrial patent rights and rights to use intellectual property 	15,985	38,167
Total	15,985	38,167
II - Tangible fixed assets	6.005	0.554
 3) equipment (electronic office equipment) 4) other assets (furniture and fixtures) 	4,995 14,549	9,664 20,023
Total	19,544	29,687
III - Financial fixed assets		
1) equity investments in: a) subsidiaries	48,309	48,309
3) other securities	1,368,742	1,303,327
Total	1,417,051	1,351,636
Total fixed assets	1,452,580	1,419,490
C) CURRENT ASSETS		
4) finished goods and merchandise	34,161	39,249
Total	34,161	39,249
II - Accounts receivable due within one year	-	
1) from customers 3) from public entities	36,660	28,639 17,553
4) from private entities for contributions	191,225 29,000	0
6) from other Third Sector entities	1,294,338	1,095,360
7) from subsidiaries	50,000	52,501
9) tax credits 12) from others:	21,126	0
within the next financial year	89,586	73,518
beyond the subsequent fiscal year	424	424
Total IV - Cash and cash equivalents	1,712,360	1,267,995
1) bank and postal deposits	916,603	1,704,667
2) checks	0	2,000
3) cash and valuables on hand Total	9,127 925,730	6,974 1,713,641
Total current assets	2,672,252	3,020,885
D) ACCRUED INCOME AND PREPAID EXPENSES	20,169	214
TOTAL ASSETS	4,145,001	4,440,589
LIABILITIES	2023	2022
A) SHAREHOLDERS' EQUITY		
I - Endowment fund of the institution	1,071,378	1,071,378
 II - Restricted assets 2) restricted reserves by decision of institutional bodies 	0	187,200
3) restricted reserves allocated by third parties	1,792,622	1,315,365
III - Unrestricted assets		
1) profit or surplus reserves IV - Operating surplus/deficit	481,580 -288,084	478,912 2,667
Total shareholders' equity	3,057,496	3,055,522
B) PROVISIONS FOR RISKS AND CHARGES	0	0
C) PROVISION FOR SEVERANCE PAY	340,754	439,800
D) PAYABLES DUE WITHIN THE NEXT FISCAL YEAR		,
7) accounts payable to suppliers	511,251	686,880
9) tax payables	35,515	50,351
10) accounts payable to social security institutions	56,101	63,124
11) payables to employees and collaborators 12) other debts	138,413 5,138	144,912 0
Total payables due within the next fiscal year	746,418	945,267
E) ACCRUALS AND DEFERRALS	333	0
TOTAL LIABILITIES	4,145,001	4,440,589
	4,145,001	4,440,569

Operating Statement (€)

COSTS AND CHARGES	2023	2022
A) COSTS AND CHARGES FROM GENERAL INTEREST ACTIVITIES		
) Raw, subsidiary and consumable materials and goods	467,665	421,256
2) Services	419,712	204,25
3) Use of third-party assets 4) Personnel	1,486	70 77
7) Miscellaneous operating expenses	703,657	768,77
Disbursements Italy	355,451	1,284,61
Disbursements abroad	642,878	735,30
Miscellaneous expenses for projects	36,700	147,53
B) Allocation to restricted reserve by decision of statutory bodies	0	120,00
9) Use of restricted reserve by decision of institutional bodies	-187,200	-85,80
lotal	2,440,349	3,595,94
B) COSTS AND EXPENSES FORM MISCELLANEOUS ACTIVITIES		
) Raw, subsidiary and consumable materials and goods	33,872	32,48
3) Use of third-party assets	5,946	5,74
4) Personnel	20,504	
7) Miscellaneous operating expenses	19,369	
3) Opening inventories	82,530 162,221	98,84 137,07
	101,111	137,07
C) CHARGES FROM FUNDRAISING ACTIVITIES		
I) Charges from regular fundraising activities	713,571	923,55
2) Charges from occasional fundraising activities	32,247	
3) Other expenses (Personnel) Total	357,049 1,102,867	393,50 1,317,05
	1,102,007	1,317,03
D) COSTS AND CHARGES FROM FINANCIAL AND CAPITAL ACTIVITIES		
I) On bank relationships	23,031	25,35
5) On loans	592	18,09
fotal	23,623	43,45
) GENERAL SUPPORT COSTS AND CHARGES		
) Raw, subsidiary and consumable materials and goods	20,034	1,95
2) Services	229,856	299,42
3) Use of third party assets	87,651	95,80
4) Personnel	408,394	381,05
5) Depreciation and amortization	32,579	39,49
	39.185	58,30
7) Other expenses Total	817,699	876,03

TOTAL COSTS AND CHARGES	4,546,759	5,969,573
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INCOME AND REVENUES	2023	2022
A) REVENUES, INCOME AND INCOME FROM GENERAL INTEREST ACTIVITIES		
1) Income from membership fees and contributions from Founders	70,000	65,000
4) Liberal disbursements	223,807	118,186
5) Income from 5x1000 6) Contributions from private entities	196,799 754,320	224,926 1,298,324
7) Revenues from third-party services and transfers	184,323	245,198
8) Contributions from public entities	147,722	145,798
10) Other revenues, returns and income	54,918	77,455
Total	1,631,889	2,174,887
Surplus/deficit general interest activities (+/-)	-808,460	-1,421,063
B) REVENUES, ANNUITIES AND INCOME FROM MISCELLANEOUS ACTIVITIES		
2) Contributions from private entities	0	71,203
3) Revenues from services and transfers to third parties	64,616	28,462
7) Closing inventories	77,442	82,530
Total	142,058	182,195
Surplus/deficit from miscellaneous activities (+/-)	-20,163	45,120
C) REVENUES, RETURNS AND INCOME FROM FUNDRAISING ACTIVITIES		
1) Income from regular fundraising activities	2,331,211	3,603,448
2) Income from occasional fundraising activities	71,402	0
Total	2,402,613	3,603,448
	1,299,746	2,286,392
Surplus/deficit from fundraising activities (+/-)	.,,	
D) REVENUES, INCOME AND INCOME FROM FINANCIAL AND ASSET ACTIVITIE	ES	
D) REVENUES, INCOME AND INCOME FROM FINANCIAL AND ASSET ACTIVITIE 2) From other investments	E S 65,415	0
D) REVENUES, INCOME AND INCOME FROM FINANCIAL AND ASSET ACTIVITIE 2) From other investments 5) Other income	65,415 15,062	0
D) REVENUES, INCOME AND INCOME FROM FINANCIAL AND ASSET ACTIVITIE 2) From other investments	E S 65,415	
D) REVENUES, INCOME AND INCOME FROM FINANCIAL AND ASSET ACTIVITIE 2) From other investments 5) Other income Total	65,415 15,062 80,477	0

Total	1,638	11,711
Surplus/deficit from general support activities (+/-)	-816,061	-864,328
TOTAL INCOME AND REVENUES	4,258,675	5,972,240
	.,,	,,,
Operating surplus/deficit (+/-)	-288,084	2,667

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